

Ludlow's Twin Towns.

April 2012 - A combined presentation to Ludlow Town Council – Policy and Finance

Ludlow Reaching Out

Established Twinning Relationships



Ludlow Reaching Out

Dec 2011 Report : Chris Crowcroft

- La Ferte Mace, Normandy in 1986.
- S.Pietro in Cariano North Italy in 1989, formalised in 1993.
- Narberth, Pembrokeshire in 2003, formalised in 2005



La Ferté-Macé



Our Objectives

- - Sustainable economic activities in industry, agriculture and crafts undertaken by individuals or through professional associations, and including apprenticeships or traineeships;
- - Exchanges between Primary Schools, Secondary Schools and Colleges, covering both academic and vocational training fields;
- - Cultural activities (for example: music, singing, theatre, dance) with a particular emphasis on involving young people;
- - Social exchanges, especially between families and groups;
- - Sporting activities, with the involvement of clubs and societies to encourage exchanges through sport.

The most important thing - people

Our friends from La Ferté-Macé arriving in Ludlow for the 20th anniversary visit in 2008



Boating at Chester during the visit



Cultural and Sporting links

Ludlow Choral Society in La Ferté-Macé 2007



La Ferté-Macé winning the Cricket match at Brampton Bryan in 2008



Schools and young people

Getting young people involved is high on the agenda.

Links between Schools and Colleges are encouraged and support provided for language learning and training



Civic Commitment

Signing the Declaration of Future Co-operation by the towns' mayors in 2008



Being received in La Ferté-Macé in 2011



Tokens of Friendship



Ludlow/La Ferté-Macé – an active association



The website www.ludlowtwinningassociation.co.uk provides public information on the activities, encourages new members, posts photos and links to other relevant bodies.

Working with the French



Activities for Ludlow members



S. Pietro in Cariano





Rugby Sporting links



Food Festival 2005 MP with Head of Catering Hereford College



2004 Italian Magnalonga



2005 Italy comes to Ludlow



Italian youngsters visit.



Food festival visits



Food and Friendships



Heritage and Landscapes



Visit to Ludlow School and the 2004 Skillbuilders food club



Narberth - Arberth



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Town keeps welcome in the hillside

By Michael Baws

Two big plans to boost Ludlow's Welsh connections

LUDLOW is strengthening its links with Wales on two fronts. It hopes to clinch a deal by September to twin with the Pembrokeshire town of Narberth and it is aiming to involve the Welsh National Opera company (WNO) in school and community projects across the Marches and as far east as Tenbury-Wells.

"The councils of both towns are keen to go ahead with twinning," said Ludlow town councillor Graeme Perks.

"We are working closely together on a number of matters.

"We both have food festivals in September so it would make sense to formalise things then."

Ludlow already has twin towns in France and Italy. If its link with Narberth goes ahead, it will be the first case of two UK communities twinning with each other.

At the same time, Coun Perks is working with Ludlow mayor Graeme Kidd and Chris Crowcroft, who has wide experience of fund-raising

in the arts, on putting together a package with WNO, one of Britain's leading opera companies.

It could lead to WNO playing a role in street entertainment at this summer's Ludlow Festival and preparing tailor-made projects in schools and community centres.

Tenbury Wells and Bishop's Castle are possible sites for such events.

Coun Kidd insisted: "This is not an initiative to bring highbrow, high-price performances to the town as a visitor attraction.

"It is founded much more in grass roots involvement of communities who will get the chance to work with professional musicians and singers.

"Potentially, a link with WNO could be another feather in Ludlow's cap.

The opera company's programme, through its MAX outreach arm, could also include a one-day extravaganza at Ludlow Castle and other

events at the South Shropshire Leisure Centre and in schools.

Recitals in smaller venues would also be on the agenda.

"WNO is already sold on Ludlow," said Coun Perks. "We are more or less halfway between Birmingham, where it has a base, and Cardiff."

The opera project has the full backing of Ludlow Chamber of Commerce.

With help from Mr Crowcroft and district councillor Philip Dunne, it has put up £1,000 towards bringing WNO to the Marches.

Businesses and individuals will soon be invited to contribute as well.

At the chamber's annual meeting next Tuesday, Mr Crowcroft will explain the benefits of links with WNO. The meeting is due to be held in the British Legion, Mill Street, at 7pm.

All town businesses, members or otherwise, are welcome.

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STURGER PRINCE LUDLOW

Ludlow – Narberth links in 2000

- Ludlow and Narberth Links started in early 2000 with the food festivals sharing best practice.
- Dechreuodd cysylltiad rhwng ac Arberth yn gynnar yn 2000 trwy'r Gwyliau'r Bwyd.



In 2005 at Ludlow food festival and a civic event at Narberth castle, the twinning documents were publicly signed.

Yn 2005 arwyddwyd dogfennau'r gyfeiliad yn ystod y Gwyl Fwyd yn Llwydio ac mewn amser dinesig yn Arberth.



Narberth and Ludlow

Arberth ac Liwydlo

- Roedd 12 mlynedd ogysylltiadau achlysurol rhwng unigolion a chymdeithasau. Dyma rhai enghreifftiau.
- 12 years of informal links between individuals and organisations: to follow are a few examples



Groups and Individuals just doing it



Supported by Civic Pride



Civic links



Celebrating Traditions and Heritage



Encouraging Tourism



Cross UK working, as part of a EU reciprocal next generation skills vision for Ludlow



Next Steps: following on from the “Ludlow Reaching Out Report” to Ludlow Town Council by the three twinning groups of December 2011

