

MINUTES

Minutes of a meeting of the **SERVICES COMMITTEE** held in the Guildhall, Mill Street, Ludlow, on **MONDAY 27th NOVEMBER 2017** at 7.00PM.

S/76 PRESENT

Chairman: Councillor M Clarke

Councillors: Cobley, Garner, Gill, Ginger, Jones, Parry and Perks.

Officers: Sarah Smith, Finance Officer
 Anthony Bevington, Finance Officer

S/77 HEALTH & SAFETY

The Chair informed Councillors of the fire exits, fire assembly point and asked that everyone sign the attendance log.

S/78 APOLOGIES

Apologies were received from Councillor Lyle.

S/79 DECLARATIONS OF INTEREST

Disclosable Pecuniary Interests

<u>Councillor</u>	<u>Item</u>	<u>Reason</u>
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Conflicts of Interest

<u>Councillor</u>	<u>Item</u>	<u>Reason</u>
Councillor Ginger	10	Shopkeeper in town centre
Councillor Parry	8	Chair of Ludlow in Bloom

Personal Interests

<u>Councillor</u>	<u>Item</u>	<u>Reason</u>
Councillor Perks	8	Ludlow in Bloom
	12	Known to Resident at Gallows Bank
	13	Repair of Benches
	Public	Part of War Memorial Committee

S/80 **PUBLIC OPEN SESSION**

Lou Griffiths, War Memorial Committee, questioned that although she has received permission to plant a tree, a tree has been selected and commented that markers have been left identifying where it should be planted. She therefore asked, “why hasn’t it been planted”.

Councillor Perks confirmed that Historic England had given the permission and that markers had been placed in the agreed location. He suggested that the DLF check they are happy with this, to which Councillor Ginger responded that this outside of the DLF remit, and the tree should be planted where it had been agreed.

S/81 **LUDLOW UNITARY COUNCILLORS QUESTION & ANSWER SESSION**

Councillor V Parry, Ludlow South informed members that she attended a meeting at Shropshire Council and pointed out that in the past there was a grant available to DLF’s to assist with work that they may carry out that would normally be a function of Shropshire Council, and gave the example of emptying gullies.

Ludlow Town Council have not applied for such grants and Councillor Parry expressed that the Town Council are viewed in a good light for not applying and the grant is going to be reduced in future years.

S/82 **MINUTES**

RESOLVED (Unanimous) MC/AC

That the minutes of the Services Committee meeting held on the 16th October 2017, be approved as a correct record and signed by the Chairman.

S/83 **ITEMS TO ACTION**

The Chair thanked the staff for completing the items to action.

RESOLVED (Unanimous) MC/RJ

To note the Items to Action.

S/84 **LUDLOW IN BLOOM**

RESOLVED (Unanimous) MC/AC

To note the update from Councillor Parry, Chair of Ludlow in Bloom.

S/85 **BUDGET RECOMMEDATIONS**

Members agreed that as long as the costs are neutral that they remain as they are and perhaps raise the awareness of the service to the public through a press release.

Members thanked all staff for all the work on Remembrance Day and putting the lights up for the Christmas switch on and appreciated that for this to happen it will always cost money.

RECOMMENDED (Unanimous) GG/RJ

That the fees of the Benches and Banners should remain the same for 2018/19.

S/86 **SUSPEND STANDING ORDERS**

RESOLVED (Unanimous) MC/GG

To suspend standing orders.

S/87 **STREET TRADING**

Councillor Ginger emphasised that the pitch at Tower Street is not a very good size, but we can't lose it and felt the price should be reduced. Councillor Perks considers that the pitch should be better published.

Councillor Parry considers that the pitch at Tower Street does not fall into the description of 'identified as suitable for regular trading – being desirable to traders and not likely to cause obstruction'

Councillor Ginger proposed that the pitch fees should be reduced to £10 for general use and £20 for festival use.

RECOMMENDED (unanimous) GG/TG

That the Tower Street Trading pitch is reduced for 2018/19 from its current fee to £10 per normal trading day and £20 per festival trading day.

S/88 **REINSTATE STANDING ORDERS**

RESOLVED (unanimous) MC/GG

To reinstate Standing Orders.

S/89 **LUDLOW MUSEUM AT THE BUTTERCROSS**

Members discussed the content of the report. Members noted the better than expected levels of income and visitors and raised concerns about the merchandising at the Museum. Councillor Parry highlighted that this has been a subject of discussion for some time and no progress has been made.

It was also noted that if successful, and approved by Council, that the Leader Funding Bid would enhance the tourism offer in Ludlow and encourage visitors to visit and stay longer in town.

Councillor Ginger added that at a recent meeting a joint bid with St Laurence Church, the Assembly Rooms, the Earl of Plymouth and Ludlow Town Council would make it a bigger and better chance of success. At this meeting Philip Dunne (MP for Ludlow Constituency) is to write to Mayor and Town Clerk about the offer of various funds.

RESOLVED (Unanimous) MC/RJ

That:-

- i) The better than expected levels of income and visitors in the first year be noted;
- ii) The Leader Funding Bid be noted;
- iii) To communicate with like-minded organisations, to write to them to enquire about merchandising;
- iv) Produce a marketing plan for 2018/19 to increase visitors numbers to be brought to a future Services meeting.

S/90 WARD NOTICEBOARD

Members discussed the issues of communications in town and the cost of providing such boards, it would be unfair that one Ward has one and not any others.

RESOLVED (unanimous) RJ/GP

To investigate the costs involved as well as possible locations and permissions needed and report back to the next Services.

S/91 BENCH SURVEY

RESOLVED (unanimous) MC/RJ

That Councillor Perks compiles a report and submits it to the next Services meeting.

The meeting closed at 7.55pm

Chairman

Date

N.B. No Closed Session Minutes will be issued.