

Buttercross Bulletin

News and Views from your Town Council

Contact the Council: www.ludlow.gov.uk 01584 838010 townclerk@ludlow.gov.uk



Issue Seven
August 2010



**SUMMER
FUN IN
LUDLOW**
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**LUDLOW IN
BLOOM**
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**MAYOR
MAKING
2010**
Page 2

NEW PHONE NUMBER

LUDLOW TOWN COUNCIL

CONTACT US ON

01584 838 010

FAX: 01584 879 662



Cupola removed



Roof top view



Buttercross 'Top Team'

PROJECT UPDATE

LINNEY TOILETS ARE NOW OPEN!



MAYOR'S CHARITY 2010/11
Page 2



LUDLOW FESTIVALS

FIND LINKS AT - www.ludlow.gov.uk

NEW!

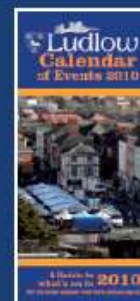
JUST FOR FUN... SUDUKO p.3



The **Best Market**
is here in **Ludlow**

Every
Monday, Wednesday,
Friday & Saturday
Specialist Markets Most
Thursdays and Sundays
www.ludlow.gov.uk

To book a stall, or for more
information, please contact Ludlow
Market Manager on 01584 838 014



Check out **Ludlow
Calendar of Events**
for specialist
markets
www.ludlow.gov.uk



FROM THE MAYOR

I'd like to welcome you to this edition of the Buttercross Bulletin, the first since my election as Mayor in May.

Like people throughout the country, we in Ludlow will feel the economic restrictions. The Town Council will be working to minimise the effect to local services including street lighting, play and amenity areas, Ludlow market, Christmas lights and tourism publications. The Town Council has another important role - we are here to help you - and over the last two years, town councillors supported by experienced and able officers have made significant strides for improvement in Ludlow. Individually, we each make our own contribution - as a team we can do much more. Please get in contact (details on p.8)

We want to listen and have undertaken consultation with townspeople on 'Ludlow Future' our new town plan 2010 to 2014. Clearly residents would like to see improvements in youth services and services for the elderly; and to sustain Ludlow's reputation as a tourist destination, which is important for local food, farming and hospitality businesses and many other activities. Town Council is well placed to undertake more responsibility in delivering local services from the Unitary Council, when there are suitable opportunities.

Finally, as Mayor and Mayoress, Pam and I have begun and will proudly continue to represent Ludlow at many different civic events throughout the year. Most recently we supported Ludlow in Bloom when the Heart of England judges visited. The Deputy Mayor, Amanda Pope has also been out and about in Ludlow and further afield, and councillors devote many hours each week to issues that concern residents of Ludlow. Our combined effort supports residents and community groups, and nurtures the wonderful community spirit of Ludlow.

Best wishes,
John Aitken, Mayor of Ludlow



Emmy Jones and Abbey Morgan
Picture: Ludlow Advertiser

CIVIC AWARDS

At Mayor Making on 26th May 2010, Ludlow Town Council took the opportunity to say thank you to five very special residents of Ludlow who have put others and the community first. The two young ladies who received the first Civic Award, Emmy James and

Abbey Morgan (pictured left) are exceptional individuals, who celebrated their 16th birthdays in a selfless way inspired by a friend for the benefit of the hospital that administered her life saving treatment. Another recipient of a Civic Award, Graeme Perks was recognised for his outstanding contribution to young people in Ludlow with Skillbuilders.

Civic Award winner, Jen Davies (pictured right) is an enthusiastic supporter of St Laurence's Church, Teme Weirs Trust, and the Friends of Whitcliffe Common. She has been the Chair of the Old Ludlovians, and is currently the president and proud to be called a 'Ludlovian'

Kathleen Bills received her award in recognition of her role as a passionate and enthusiastic volunteer at South Shropshire Furniture Scheme. Kathleen is admired by everyone within the organisation because of her unflinching commitment.

Mayor Aitken and councillors were delighted to be able to confer five Civic Awards to exemplary residents of Ludlow.



Mayor Aitken & Jen Davies
Picture by Lillian Tomlinson



Mayor John Aitken & Mayoress Pam Aitken - Picture by Lillian Tomlinson



Mayor John Aitken, Deputy Mayor Amanda Pope & her partner, Colin Reeves

MAYOR'S CHARITY

Mayor Aitken's charity for 2010/11 will be Ludlow Carers Group. The Town Council were delighted to assist with the design of the group's new logo (right).

Ludlow Carers Group can provide assistance and support if you are looking after a relative or friend who because of illness, age or disability couldn't manage at home without your help

To find out more - call in person at Portcullis Surgery, Ludlow and ask at reception for Gill Eades, our GP Link worker for Shropshire Carers

or visit <http://www.portcullis-surgery.co.uk/carer-group/>

Ludlow Carers Group meets on the third Thursday of the month at: The Red Cross Centre, Smithfield Car Park, Ludlow - 2:00pm - 4:00pm.

The Mayor & Mayoress recently hosted a coffee morning, which raised £370. There will be further fund raising events for Ludlow Carers Group throughout the year. Ludlow Rotary also donated £1,000 to the Mayor's Charity.



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Phone: 01584 838010 Fax: 01584 879662 www.ludlow.gov.uk email: townclerk@ludlow.gov.uk

If you would like to advertise in the Autumn 2010 issue, or for details of sponsorship opportunities, please contact the Town Council.

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LUDLOW IN BLOOM 2010

Before the Heart of England in Bloom Judges visited Ludlow on 8th July 2010, preparation work was undertaken by Ludlow in Bloom (LIB) Committee, volunteers and Ludlow Town Council's Direct Labour Force.

Judging is scored under three headings, Horticultural Achievement, Environmental Responsibility and Community Participation. On 8th July, the judges, Roger Bache and Mark Wiltshire, were taken on a two hour tour of Ludlow, which was supported by a 15 minute presentation highlighting the work of Ludlow In Bloom over the past twelve months.

Committee members know there is never enough time to show the judges everything, so they were also presented with an A4 40 page portfolio of informative text, pictures and local press cuttings.

The Heart of England in Bloom Judge's decision will be known in September — LIB was awarded Gold in 2009 — so fingers crossed for 2010! Watch local press for details.

Background

In Bloom has been active in Ludlow since early 2004 when Town Council initially set up Ludlow in Bloom. Once a committee was formed, the Town Council continued to provide assistance, but let the committee steer the project.

Ludlow Town Council has always financially supported Ludlow in Bloom, initially with a yearly grant of £1,500, and latterly with a grant of £2,500 per annum. The Town Council's Direct Labour Force employ knowledge and muscle power to provide invaluable help - planting up beds in Old Street, St John's Gardens and Lower Corve Street and Castle Gardens, and making sure the Garden of Rest, Wheeler Road Playing Fields and the Linney Recreation Ground are looking their best.

To raise additional funds, the committee arranges regular events including occasional Bingo evenings at the Victory Club, which are always accompanied by a raffle. At the end of the summer bedding season some of the plants which would otherwise be composted are sold to the public and this usually raises enough money to pay for winter bedding in half the tubs around the town.

Entry forms for the 'In Bloom' quiz are sold by committee members and friends, and in 2008 and 2009 the quiz raised just over £100; and residents have begun to look forward to this annual event.

The chairman and treasurer of Ludlow in Bloom also look for sources of grant money where Ludlow in Bloom meets the criteria and money has been received from 4 different sources over the last 5 years.

If you would like to help Ludlow in Bloom, or would like more information, please contact any of the committee members listed below.



Ludlow in Bloom Committee
 Viv Parry on 01584 873 604
 Pat Gormley on 01584 879945
 Colin Sheward on 01584 875946



FREE LOCAL CHARITY FOCUS
 Councillors are keen to help
 local charities raise their profile.
 To find out more, please contact Gina at admin@ludlow.gov.uk



**Campaign to Protect
 Rural England**

CPRE

South Shropshire Branch

We are looking for new members for this charitable organisation
 which works to protect the countryside.

Interested?

Then please contact Pam Farquhar on 01584 873887.

BRAIN TEASER SUDUKO

7		5		8				
			2					7
	3			1		5		
1		2	6		9	3		
	8							4
		6	7		8	1		5
		4		6				2
	7				5			
				7		9		1

The numbers 1-9 must appear only once in each row and each column, and in each of the nine squares within the grid



LATE SUMMER FUN IN THE HEART OF LUDLOW



AUGUST 2010

1st August: Antique & Flea Market
Ludlow Market Square, All day

4th, 11th, 18th, 25th August:
Birds Of Prey – Have-A-Go Archery & Guided Tours
Ludlow Castle, 10am – 4pm

5th, 12th, 19th, 26th August:
Craft Workshops, Painting, Competitions & Castle Tours
Ludlow Castle, 10am – 4pm

5th August: Craft & Country Market
Ludlow Market Square, All day

8th August: Book & Craft Market
Ludlow Market Square, 10am – 4:30pm

8th August:
Magnalonga - A leisurely walk through Ludlow's Countryside and a five-course lunch Booking Essential
www.foodfestival.co.uk 01584 873 957

12th August: Ludlow Local Produce Market
Market Square, 9am – 2pm

15th August: Antique & Flea Market
Ludlow Market Square, All Day

19th August: Craft & Country Market
Ludlow Market Square, All day

22nd August: Craft & Charity Market
Ludlow Market Square, 9am-3pm

26th August: Ludlow Local Produce Market
Ludlow Market Square, 9am-2pm

29th August: Ludlow Green Festival
Stalls, Street Entertainment, Talks, Displays, Children's Activities
Market Square, 10am – 4pm

30th August:
Traditional 'Fun Day' & Grand Duck Race
Dinham Millennium Green, 2pm – 5pm



LUDLOW MARKET – in the heart of the town by Ludlow Castle
LUDLOW'S MAGIC MARKET - Saturday 14th August 2010
FUN for all ages – Face painting – magician - Art & Music Workshops – Live music from the 'Buzz Bus' – Ludlow Town Band – Live Folk Music – Cookery Demonstrations - tombola.
Prizes for best 'Magic' themed stall judged by Cllr John Aitken, Mayor of Ludlow
Regular Market days – Monday, Wednesday, Friday and Saturday
New website: www.ludlowmarket.co.uk - Check out for Specialist Market details

LUDLOW CASTLE - Ludlow Castle is a magnificent ruined Castle and fortified royal palace dating from 1086
4th, 11th, 18th, 25th August & 1st September take the chance to enjoy Birds of Prey, Have-a-go Archery & Guided Tours - 10am – 4pm
5th, 12th, 19th, 26th August: Craft Workshops, Painting, Competitions & Castle Tours - 10am – 4pm
For further details contact: 01584 873 355 www.ludlowcastle.com
Also enjoy the splendid Castle Tea Rooms: 01584 878 796



Colin Richards MBE
Historic Environment
Manager



LUDLOW GREEN FESTIVAL – 28th & 29th August - Local Action for a sustainable future
28th August: Coppice Crafts & Rags From Rugs, Castle Square 10.30am - 4.30pm:
The Power of Plants II – Connections
29th August: The Green Fair - Children's Activity Tent - Live Entertainment - Allotment Open Day - Electric Assisted Cycles - The 'House' Following The Straw-Bale House, The Throwaway House (from the skips), and The House from the Woods. In 2010, by popular request, we are to have Straw-Bale House Mark II. This will explore how this type of construction can meet modern building regulations, as well as high insulation standards.
More info - www.greenfestival.co.uk

DINHAM Millennium TRUST – DUCK RACE & FUN DAY – 30TH August 2010
Up to 1,000 plastic ducks will float from Castle Weir through Dinham Bridge in Ludlow Annual Duck Race. The family fun day on August Bank Holiday Monday will also include tombola, Punch & Judy, Coracle trips and sideshows.

Picture: Smiling youngsters at last year's event (left to right) Mol Murphy, Lana Ambrazas and Stella Hadfield



PUDDING TASTING – 11-12 September, Ludlow Methodist Church, Broad Street plays its part in the internationally famous Ludlow Food Festival in as much as they have our own Pudding Tasting Event running at the same time.
The 2009 event was a record year for us despite the credit crunch. In 2010, up to 400 delicious puddings will be freshly prepared members of the congregation and served to eager participants during the weekend of the Food Festival.
www.ludlowmethodistchurch.org

LUDLOW FOOD FESTIVAL – 10 -12 SEPTEMBER

A feast of mouth-watering events! Including over 140 local food & drink producers, cooking demonstrations, sausage, bread & ale trails – All inside Ludlow Castle and around the town.
Park & Ride available
www.foodfestival.co.uk 01584 873 957



SEPTEMBER 2010

1st September
Birds of Prey, Have-a-go Archery & Guided Tours
Ludlow Castle, 10am – 4pm

2nd September
Craft Workshops, Painting, Competitions & Castle Tours
Ludlow Castle, 10am – 4pm

2nd September
Craft & Country Market
Market Square, All day

5th September
Antique & Flea Market
Market Square
All day

9th September
Ludlow Local Produce Market
Market Square
9am – 2pm

10th – 12th September
Ludlow Food & Drink Festival
A feast of mouth-watering events! Including over 140 local food & drink producers, cooking demonstrations, sausage, bread & ale trails – All inside Ludlow Castle and around the town. Park & Ride available
www.foodfestival.co.uk 01584 873 957

11th – 12th September
Craft & Gift Fair
Ludlow College
10am – 4pm

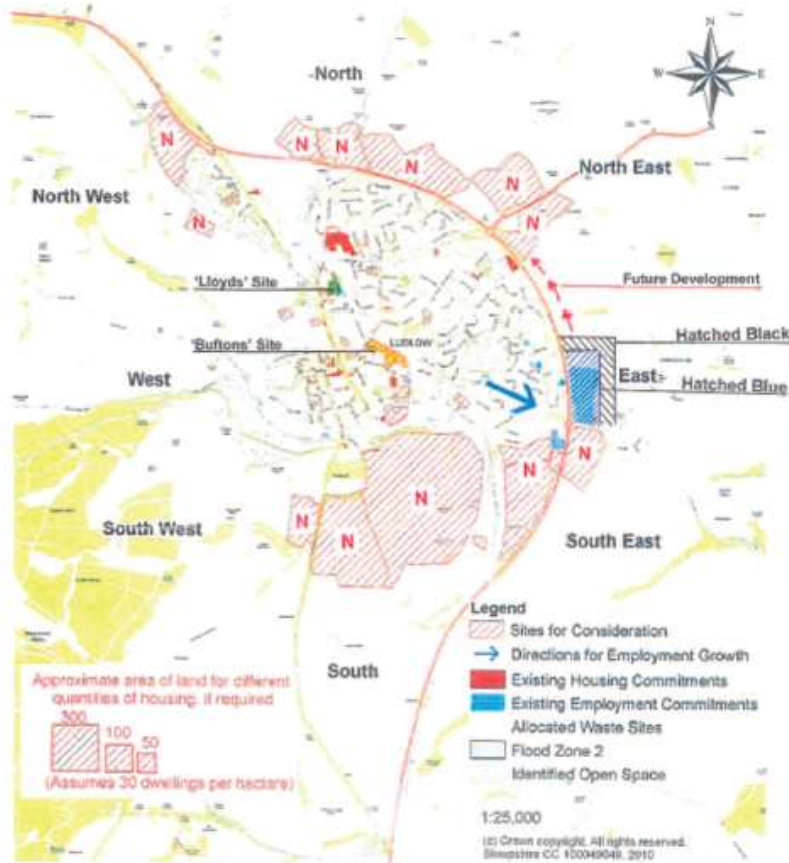
19th September
Antique & Flea Market
Market Square
All day

23rd September
Ludlow Local Produce Market
Market Square
9am – 2pm

26th September
Book & Craft Fair
Market Square
10am – 4:30pm

Planning for a flourishing Shropshire

Housing and business land for the next 20 years



Shropshire Council has recently undertaken a public consultation with the aim of identifying the appropriate local areas for commercial and housing development; and the acceptable levels of development. To be sure full consideration was given to the issue, Ludlow Town Councillors and Ludford Councillors met to discuss the local implications. Ludlow Town Council (LTC) had already begun deliberating these questions in their work on the new Ludlow Town Plan 2010 – 2015. The following is a summary of Ludlow Town Council's response to Shropshire Council.

INFRASTRUCTURE Town Council would like to stress the need for well designed new developments which take infrastructure, schools, transport, amenities etc. into account at the planning stage. This can really only be achieved if new building is concentrated in one area and planning encompasses a much longer time scale than 20 years. With this in mind, the possibility of a minor road connecting The Sheet with Rocks Green, running broadly in parallel and to the East of the A49 permitting well planned development from The Sheet in a northerly direction is suggested.

LTC would like to see investment in recreation facilities for young people such as Wheeler Road Play & Recreation Area and the Boxing Club; additional pathways in Grave Hill area and development around Castle; Cycleways, street lighting; hospital facilities, and drainage

PROJECT UPDATE

BUTTERCROSS ROOFTOP REPAIRS

The refurbishment of the cupola and other rooftop repairs are underway at the Buttercross. Treasures took over the site at the end of June and the work is expected to be completed in August.



The Cupola has been removed for repair



L-R: Chris Bayliss, Ludlow Town Council; John Tiernan, English Heritage; Nick Hill, Treasure & Son; Alan Simcock, Nick Joyce Architects; & a member of Treasures team.

BROWN FIELD SITES In the light of the recent planning law change to exclude gardens as brown field, LTC agrees that brown field sites (previously developed land) should be utilised before green field sites

NEW HOUSES Town Council suggest that Ludlow could accommodate approx 750 new home over 20 years – given there are already 377 approved sites for houses yet to be constructed – which would be subtracted from the total, this figure is not as large and it first appears.

BUSINESS USE LAND LTC considers that it is vital to preserve some commercial and retail sites within Ludlow, e.g. the Weeping Cross area, as the town centre does not contain suitable premises for this type of retailing. The Lloyds site, adjacent to the railway or land behind Bufon's to Sheet Road (identified shaded green and orange respectively on map) should also remain in business use, although they may also be suitable for small scale housing/mixed development.

Town Council believes that we will only need a further 1.4 hectares of business use land, and recommend that this is sensitively attached to the Eco Park, as indicated on map, to benefit from the mix of commercial services and park-and-ride facilities.

PROTECTED LAND Land south of Ludford Bridge should not be developed for either housing or commercial use - consideration should be given to formally designating this area as a conservation area. Land accessed via Foldgate Lane is unsuitable due to the approach and terrain. Land north of Rock's Green is not suitable for a number of reasons including the topography and the potential for "ribbon" development without adequate and accessible amenities. LTC considers that no land designated as or in close proximity to flood plains be suitable for development. LTC is opposed to the development of retail facilities on the outskirts of Ludlow.

LTC would also like to protect both Millennium Greens, Wheeler Road playing field, Whitcliffe Common, Linney flood plain/park, all play areas, all Castle Garden walks, public open spaces, public toilets and amenities.

A full and detailed copy of the Town Council's submission to Shropshire Council is available from the Stable Block office.

SIGNAGE IN LUDLOW

is it working for you?

Ludlow Town Council would like to hear your views on signage in Ludlow – a working group has been set up to look at the effectiveness of road signs and pedestrian signage in Ludlow.

Members are aware that there are problem areas of signage clutter – do you know of a specific area that has too much or too little signage? Are there enough finger posts to guide visitors to the treasures, and 'conveniences' of Ludlow?

Let us help you to make Ludlow better for everyone - admin@ludlow.gov.uk – 01584 838 010



LUDLOW FUTURE

Our consultation has helped us to establish eight general priorities for 2010-15

1. Services for young people, leisure, training, social development and jobs
2. Services for the elderly, health, welfare, care and residential provision.
3. Services for all residents.
4. The economy
5. The environment
6. Affordable housing
7. The preservation and improvement of the town
8. Create a more inclusive community

LUDLOW TOWN PLAN

We began by listening to a wide range of local people and groups, and were able to learn a great deal from our consultations held in March and April 2010.

Ludlow Town Council will work in partnership with Shropshire Council to achieve the best for Ludlow. Where it can Ludlow Town Council will directly fund or influence initiatives to improve:

Tourism by publishing a Calendar of Events Leaflet; advertising Park & Ride; work to establish additional toilet facilities; and install additional useful signage.

Transport: by lobbying and consulting with Shropshire Council

Town Centre: act of a coordinating body for activities; seek funding to appoint a Town Centre Manager; work with Shropshire Council and local organisations to maintain architectural heritage of Ludlow and use role as a statutory planning consultee to seek more effective use of accommodation above shops; make representations to achieve the best parking solutions

Environment: Continue policy of using LED Christmas lights; conversion of street lighting to low energy use

Youth: Continue provision of play areas; seek to improve facilities; start publication of Youth Events Bulletin; host initial meeting to explore setting up a Youth Network.

Leisure: Support the Assembly Rooms and Leisure Centre; promote festival and special events in Buttercross Bulletin and website

Services for Residents: Support building of new hospital facilities; continue policy of maintenance and care at Henley Road Cemetery; continue to maintain castle Garden, Garden of Rest, Wheeler Road Skate Park; and develop The Linney.

Serves for the Elderly: To provide info via Buttercross Bulletin Newsletter; to liaise with other organisations

Affordable housing: Make representation in support Shropshire Council policy for 35% of developer built houses to be 'local affordable'

If you'd like to comment, or receive more information, full contact details on p.8

WARD SURGERIES

CORVE WARD

Councillor John Aitken, Mayor of Ludlow
Councillor Viv Parry

2nd Tuesday of each month

Coffee Bar, Ludlow Assembly Rooms, Mill Street

DATE	START	END
10th August 2010	10:00	11:00am
14th September 2010	10:00	11:00am
12th October 2010	10:00	11:00am
9th November 2010	10:00	11:00am
14th December 2010	10:00	11:00am

All very welcome – please pop along if you'd like advice or assistance with any local issue

LUDLOW YOUTH FESTIVAL 2010

24 July at Wheeler Road Skate Park was organised by Ludlow Assembly Rooms and hosted by Ludlow Town Council - is now in its second year. The event was opened by Mayor of Ludlow, Cllr John Aitken, who was delighted to be part such a successful event. Exciting coaching sessions for skateboards, BMX and scooters were lead by nationally recognised 'Team Extreme'; and followed by competitions – prizes supplied by Skateside, Parkway, Ludlow. There were also street performers; dancers; live music; face painting; inflatable slide; a chance to sit at the controls of a helicopter; nationally recognised children's author Harriet Goodwin. A third Youth Festival will take place Saturday 23rd July 2011.



Contacting Your Councillor

Mayor

Councillor J R Aitken
Corve Ward
St. Leonard's Cottage
Linney
LUDLOW SY8 1EE
01584 877 279

DEPUTY MAYOR

Councillor A Pope
Gallows Bank Ward
3 Elm Walk
LUDLOW SY8 2LX
01584 873 418

Councillor L J Callender
Bringewood Ward
43 Stanton Road
LUDLOW
SY8 2PF
01584 879 352

Councillor D J Davies
Clee View Ward
42 Stanton Road
LUDLOW SY8 2PI
01584 873 013

Councillor M Glaze
Clee View Ward
3 Friars Field
Weeping Cross Lane
LUDLOW SY8 1JJ
01584 874 817

Councillor P J Hunt
Hayton Ward
77 Henley Road
LUDLOW
SY8 1UB
01584 875 292

Councillor R Jackson
Whitcliff Ward
53 Lower Broad Street
LUDLOW
SY8 1PH
01584 877 666

Councillor S McCormack
Gallows Bank Ward
57 Gravel Hill
LUDLOW
SY8 1QS
01584 877 375

Councillor M Mitchell
Rockspring Ward
18 Sidney Road
LUDLOW
SY8 1SH

Councillor J Newbold
Hayton Ward
3 Teme Avenue
LUDLOW
SY8 1NY
01584 876 400

Councillor V Parry
Corve Ward
31 Clifton Villas
Temeside
LUDLOW SY8 1PA
01854 873 604

Councillor A J Pound
Rockspring Ward
Maiden-Ann
Steventon New Road
LUDLOW SY8 1JZ

Councillor J M Smithers
Whitcliffe Ward
3 Guy Thorneycroft Court
Tollgate Road
Ludlow
SY8 1TL
01584 873 049

Vacancy
Gallows Bank Ward

Councillor J Wilcox
Bringewood Ward
4 Lower Broad Street
LUDLOW
SY8 1PQ
01584 877 199

SUMMER MEETINGS

Committee	Date	Time
Representational	24 August 2010	7pm

Committee	Date	Time
Services	6 September 2010	7pm
Policy & Finance	13 September 2010	7pm
Representational	21 September 2010	7pm
Full Council	27 September 2010	7pm

Committee	Date	Time
Representational	19 October 2010	7pm
Services	25 October 2010	7pm

Full Council takes place at Ludlow Conference Centre
All other committee meetings take place at the Stable Block
Meeting Room, Stone House, Corve Street, Ludlow.

TOWN CLERK

Ms Veronica Calderbank
townclerk@ludlow.gov.uk

MARKET MANAGER

Mr Christopher Bayliss
markets@ludlow.gov.uk

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