

Ludlow Town Council

Buttercross Bulletin FREE Newsletter

Contact the Council:

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Spring 2011

From the Mayor	Page 1
The Linney	Page 2
Revitalisation Funding	Page 2
Award Winning Market	Page 3
Council Tax	Page 3
Feedback Form	Page 3



FROM THE MAYOR

Welcome to this edition of our regular newsletter, which you may notice has been rebranded as Ludlow Town Council's Buttercross Bulletin. We are hoping this helps readers to better understand our role and activities.

In January, the Town Council approved the budget for next year. Members considered carefully the need to restrict any increase to the precept and have decided on a 5% increase in line with current inflation. It is the first increase since 2009. This equates to an increase of eight pence per week or about four pounds per year for band D Council Tax. We are determined to maintain the level of services in these difficult times, particularly those that are viewed as important for Ludlow and our residents. We are mindful that there is pressure on the Town Council to absorb services from Shropshire Council and we will endeavour to sustain these. The Council will also be looking to ensure we are managing our affairs more efficiently and there are various initiatives under way to achieve this. As an example, you will see that this newsletter is shorter, but this will not limit our communications as the web site – www.ludlow.gov.uk - will carry more information and be updated regularly.

The work to identify projects to benefit Ludlow under the Shropshire Council revitalisation scheme continues and there have been a number of open meetings to collect and consider ideas. We will be publicising the details as the projects and fledgling ideas are progressed.

On the 27th January, the Town Council's market was awarded the national accolade of Market of the Year 2011. This is a magnificent achievement and reflects the many and continuing improvements. Our thanks go to Chris Bayliss, Market Manager, to all stall holders and above all to loyal shoppers. Well done and thank you. At some point we will be celebrating this success. As Mayor and Mayoress, Pam and I have enjoyed attending events in Ludlow and witnessing some of what happens in this vibrant town. We have also been proud to represent Ludlow in other parts of Shropshire and Herefordshire, establishing contacts and promoting our town.

As usual, my thanks to fellow Councillors and to our staff who achieve so much.
John Aitken. Mayor of Ludlow



Ludlow in Bloom
Gardening Contest
Form inside

TALKING BUTTERCROSS BULLETIN

Ludlow Town Council is piloting a scheme in conjunction with South Shropshire Talking Newspapers to produce a talking Bulletin.

If you would like a free copy, please call

01584 838 010

Local Charity Focus



Your local Community **arts centre**
Films new releases & classic
Licensed café & bar

Live entertainment and music
Meeting place for local groups
and **Art exhibitions**

www.ludlowassemblyrooms.co.uk



The **Best Market** is here in **Ludlow**

Every Monday, Wednesday, Friday & Saturday
Specialist Markets Most Thursdays and Sundays
www.ludlow.gov.uk

To book a stall, or for more information, please contact Ludlow Market Manager on **01584 838 014**

www.ludlowmarket.co.uk



Essential What's On Guide for Ludlow
www.ludlow.gov.uk



Linney Riverside Park Phase 1

Bank Erosion Works

The tendering process for Phase 1 work to prevent further bank erosion at the Linney and maintain the existent flood plain eco-system began in February. Details are available on www.ludlow.gov.uk Once the Environment Agency has approved the finalised design, it is expected that work will commence in June. Phase 2 work to install play equipment and recreation facilities will follow, and it is hoped that all works will be completed before the school summer holidays end.

Market Town Revitalisation Funding

£400,000 is available from Market Town Revitalisation Funding for capital projects in Ludlow. Ludlow Town Councillors



met on 23rd February to consider written submissions from each of the twenty-two funding bids. The pot of £400,000 is available for projects that benefit the community and create employment in Ludlow. Town Councillors measured the proposals against ten criteria, and divided the proposals into categories. Only projects in the first category were forwarded to Shropshire Council for further consideration. Other bids were forwarded to Shropshire Council officers to explore other funding streams. Town Councillors decided that six projects were suitable for further consideration for Market Revitalisation Funding. They are a Hospitality Training School proposed by Ludlow College; Ludlow Business Community

Recycling Network - South Shropshire Furniture Scheme; Residential Accommodation - Ludlow Conference Centre; Refurbishment of Ludlow Assembly Rooms; Timber Skills Academy - Skillbuilders; Conservation Area Project- Ludlow Town Council and partners. Further project details are available at www.ludlow.gov.uk.

The final decision rests with Ludlow's three elected Shropshire Councillors, who will be advised by Shropshire Council officers, and a Regional Board prior to their final decision at a Local Joint Committee meeting to be held at the Harley Centre, Ludlow on 30th March 2011. It is a public meeting and everyone is invited to attend.

Open for Business as Usual



Ludlow Town Council, Shropshire Council, the Chamber of Trade and Commerce and the Guild of Retailers are all encouraging people to come and visit Ludlow. Ludlow is accessible via diversion routes to accommodate the King Street closure, from 21st February 2011 for four weeks, and Ludford Bridge closure from on 4th January for up to four months, after frost and ice damage caused part of the bridge's central arch support wall to fall into the River



Teme. Pedestrian access is maintained at all times. King Street is closed to enable essential repairs to be carried out to some of the shops and listed buildings. Businesses are open as usual.

Ludlow in Bloom Art for the Over 55's

Aged 55 or over and live within 15 miles of Ludlow? Enter an A4 unframed pen and ink, paint, pencil or other medium, but no computer generated images.

Theme: '90 Years of the British Legion' to Mr J Smithers, Club Secretary, Royal British Legion, 8 Mill Street, Ludlow SY8 1AZ by Friday 19th August 2011

Calendar of Events 2011

Pick up your free copy of Ludlow Calendar of Events 2011 from Ludlow Visitor Information Centre Market Square, or Ludlow Town Council, Corve Street, or download from www.ludlow.gov.uk If you would like to advertise your events in the next Calendar or Bulletin please contact Gina on **01584 838010**



We did it! Ludlow market wins national award



Left to right:
Bob Smith KPR; Sean Turgoose LTC; Nick Owen BBC; Chris Bayliss LTC; Cllr Chris Poulton NABMA

Ludlow Market has been awarded “Local Council/Community Market of the Year” by NABMA. Market Manager, Chris Bayliss said “we are absolutely delighted to receive the award. The team, and particularly our traders have worked extremely hard and the market is a credit to them. The award makes for a wonderful end to an 18 month journey that I believe, has turned Ludlow into the best small market in the region”. Over the last 18 months Ludlow Town Council, the market operator, has invested a substantial amount of time and money in reinvigorating all aspects of the market. We have totally replaced all of the stalls and associated infrastructure, introduced electronic cash collection, rebranded the market



and launched a new website that allows us to take online bookings. In addition we have embraced social media and now have around 300 people following us on “Twitter”. The biggest change has been a total reinvention of all policies and procedures and as a result, the relationship with traders is fantastic and we are running at near full capacity all week. Market days in Ludlow are every Monday, Wednesday, Friday and Saturday with specialist markets, including our nationally renowned farmers market, on most Thursdays and Sundays. Look us up online at www.ludlowmarket.co.uk

Council Tax 2011 - 2012

For the first time in two years Ludlow Town Councillors considered an increase. Councillors decided that they needed to maintain services in difficult times. There is pressure on Town Councils to absorb services such as toilets, from Shropshire Council, and potential financial implications. The Town Council decided to increase Council Tax by 8p a week or about £4 a year for band D Council Tax payers or 5p per week for band A. The Council is working to ensure that service delivery is managed as efficiently as possible. Already a lot is achieved with limited resources. Find out more about the ‘Services We Provide’ at www.ludlow.gov.uk



Your Views are Important – help us to help you

Voice your support, or bring an issue to the council's attention?



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Name.....Address.....

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..... Tel

The Stable Block, Stone House, Corve Street, Ludlow SY8 1DG T: 01584 838 010 E: townclerk@ludlow.gov.uk

Ludlow Conservation Weekend

21 May & 22nd May 2011 is a fund raising event organised by The Conservation Trust for St Laurence, Ludlow. There will be illustrated talks, floral displays and guided tours in Church, Conservation Walks in Ludlow, Stone Carving festival craft exhibition and demonstrations. For more information visit: www.stlaurences.org.uk/ludlow-conservation-weekend

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 01584 879 352

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Clee View Ward
 42 Stanton Road
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 01584 873 013

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 3 Friars Field
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Councillor P J Hunt
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 77 Henley Road
 LUDLOW SY8 1UB
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Whitcliff Ward
 53 Lower Broad Street
 LUDLOW
 SY8 1PH
 01584 877 666

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 LUDLOW SY8 2PG
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Councillor M Mitchell
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 LUDLOW SY8 1SH

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 31 Clifton Villas Temeside
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 LUDLOW SY8 1JZ

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 3 Guy Thorneycroft Court
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 01584 873 049

Councillor J Wilcox
Bringewood Ward
 4 Lower Broad Street
 LUDLOW SY8 1PQ
 01584 877 199

COUNCIL & COMMITTEE MEETINGS 2010

DAY	DATE	TIME	COMMITTEE	VENUE
MARCH				
Tuesday	March 8	7pm	Representational	SBMR
Tuesday	March 8	11am	Corve Ward Surgery	Ludlow Assembly Rooms
Wednesday	March 9	2pm	Accounts	SBMR
Monday	March 14	7pm	Council	LCC
Monday	March 28	7pm	Services	SBMR
Wednesday	March 30	2pm	Accounts	SBMR
APRIL				
Monday	April 4	7pm	Policy & Finance	SBMR
Tuesday	April 5	7pm	Representational	SBMR
Tuesday	April 12	11am	Corve Ward Surgery	Ludlow Assembly Rooms
Monday	April 18	7pm	Council	LCC
Wednesday	April 20	2pm	Accounts	SBMR
MAY				
Tuesday	May 3	7pm	Representational	SBMR
Wednesday	May 4	7pm	ATM	Ludlow Assembly Rooms
Wednesday	May 11	2pm	Accounts	SBMR
Monday	May 16	7pm	Council AGM	LCC
Wednesday	May 18	7pm	Mayor Making	Ludlow Assembly Rooms
Sunday	May 22	11:30am	Mayors Sunday	St Laurence's Church
Tuesday	May 31	7pm	Representational	SBMR

SBMR = Stable Block Meeting Room LCC = Ludlow Conference Centre

TOWN CLERK

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