

Buttercross Bulletin

Contact the Council: www.ludlow.gov.uk 01584 838010 townclerk@ludlow.gov.uk



Issue Eight Winter 2010



SERVICES FOR LUDLOW PAGE 6



SENIORS XMAS PARTY PAGE 4



PROJECT UPDATE PAGE 7



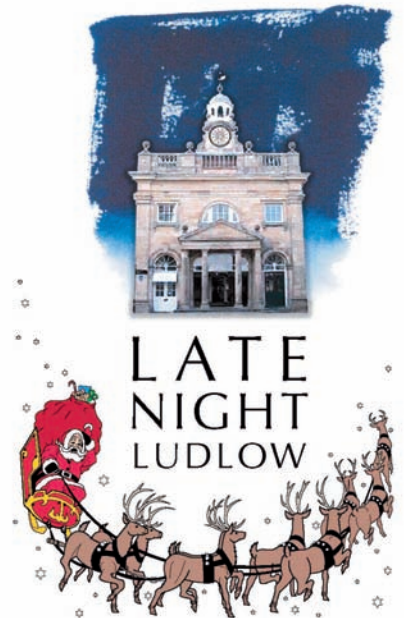
CHRISTMAS LIGHTS
SWITCH ON
27th NOVEMBER



2010
ROTARY TREE OF LIGHT
DETAILS INSIDE



YOUTH MATTERS
PAGE 6



LATE NIGHT
SHOPPING
Thursday 16th
December



LIVING NATIVITY
'Street Theatre'
21st December
details inside

Ludlow MARKET

The **Best Market**
is here in **Ludlow**

Every
Monday, Wednesday,
Friday & Saturday
Specialist Markets Most
Thursdays and Sundays
www.ludlow.gov.uk

To book a stall, or for more
information, please contact
Ludlow Market Manager on
01584 838 014
www.ludlowmarket.co.uk



Check out Ludlow
Calendar of Events
for specialist
markets
www.ludlow.gov.uk



FROM THE MAYOR

I'd like to welcome you to our festive edition of the Buttercross Bulletin. The Civic life of a councillor, and especially the Mayor, is busy throughout the year and the Council has been able to progress matters despite the economic restrictions of which we are all more aware.

As Mayoress and Mayor, Pam and I are delighted to have been involved in over forty events in and around Ludlow. We have been able to recognise successes and encourage groups to continue with activities that are integral to life in Ludlow. We have also been proud to represent Ludlow in other parts of Shropshire, to establish contacts elsewhere and help promote our Town.

The matter I'd like to draw your special attention to in this edition are the results of the consultation that has informed and supported the Town Plan. The process has been led by Councillor Susan McCormack. There have been numerous and varied discussions that have lead to a working document, which will be produced before the New Year. We will review progress and track performance on a six monthly basis. This will allow the Council to incorporate new aspects that emerge as we progress towards 2014. One such emerging aspect, which is very important to Ludlow, is the newly announced provision of £400,000 towards capital projects from Shropshire Council. These funds provide the Town Council and residents with new opportunities and we will ask your views on what will benefit Ludlow most. Another important aspect of the Town Plan is Youth provision, including those who are disadvantaged, the issue has featured strongly in discussions with organisations and members of the public. We will be exploring how we can turn concerns about low employment prospects and training, housing shortfall and lack of activities for youngsters into practical proposals.

The aim of this newsletter is to communicate and to inform. A new feedback form will appear in every issue for your use to let us know what you think and how you feel, please let us know. There are other very effective ways to achieve feedback and I was very impressed by the wonderful and diverse views expressed by people I have met on the Market Square and in Tower Street during the Town Plan consultation. As a council, we will hold more such events in future.'

My thanks to fellow councillors and to our staff who work tirelessly.
Seasons Greetings and best wishes for 2011.
John Aitken, Mayor of Ludlow



At Tenovus our aims are simple: to help prevent, treat and find a cure for cancer. In doing that we offer support, advice and treatment for cancer patients, information on cancer prevention and funding for research to improve the outcomes for people with cancer.

We do this where it is needed most - right at the heart of the community. If you need, advice support or information please call our freephone Cancer Support Line on **0808 808 1010** or visit **www.tenovus.org.uk**

Brain Teaser Suduko

		6	5		8		7	
			2	3				
	9	7			4	3		
	5			6			3	2
	7						6	
4	6			7			9	
		5	1			4	2	
				4	5			
	8		9		3	6		

The numbers 1-9 must appear only once in each row and each column, and in each of the nine squares within the grid.




*Complete service including fitting
Roll Stock at knock-down prices
Massive selection incl. Karndean & Vinyl
also:*

Beds - Curtains - Blinds

Free Quotations - Domestic & Contract

Runners up 2010

Visit our showrooms at 16, Bull Ring
Ludlow SY8 1AD Tel: 01584 873891
www.capitol-carpets.com





Remembrance Sunday 2010

The Mayor of Ludlow, John Aitken would like to thank everyone involved in this year's Remembrance Sunday. 'I have received many kind comments, which I have passed on to those involved in organising the event. I would especially like to thank Town Clerk, Veronica Calderbank, who has co-ordinated her staff, and worked closely with Venerable Colin Williams Team Rector of St Laurence's Church and members of Ludlow Royal British Legion (RBL) and Royal Naval Association (RNA) to bring together a memorable Remembrance Sunday.'

The Town Clerk added, 'I have also received lots of compliments from people on the way the Remembrance Sunday was organised, its success is down to the hard work of all involved, but especially Dave Lewis and the Uniformed Organisations.'

Town Council staff were involved in many different ways, Communications Officer, Gina Wilding organised invitations, the Church Seating Plan, and worked with John Spittle and Alan Walker from the Ludlow RBL to co-ordinate the wreath-laying in Church and at the War Memorial.

Ludlow Town Council's Market Manager, Chris Bayliss worked with Grounds Team Supervisor, Steve Gregory to ensure that the benches and tubs were removed and the market stalls were converted to offer cover to Ludlow Concert Band, who under the expert direction of Colin Reeves, played Remembrance Sunday for the first time. Their performance was applauded as a great success by members of the parade and public alike.



YOUTH MATTERS

South Shropshire Youth Forum (SSYF)

Harvest House, Portcullis Lane, Ludlow SY8 1PZ T: 01584 877 782

E: info@ssyf.net www.myspace.com/ssyfstaff

HERE TO HELP if we don't have the right experience to help you (and we have lots of experience of all sorts of issues) then we'll find someone who does and for the fun things in life too!



Summer 2010 activities at SSYF included Girls and Boys Cricket coaching at Ludlow Leisure Centre plus a number of tournaments and visits to away matches across the West Midlands. We finished the season off with the annual Community Fun day at Craven Arms.



Here to help
TEXT PROJECT

Text **SSYF** to **61188** for
confidential help & advice



REACH is a personal development project funded by the lottery continues to work with pupils from Ludlow School on community cohesion. The REACH Year 10 group, are pictured below left, taking part in a project with Grow Cook and Share at the new Community Garden at Rockspring Community Centre.

**grow
cook
share**

Provides free training and support
in vegetable gardening and cookery
skills to local households.
Contact Valerie on 07896
866299 Sarah on 07929 154596
or <http://ludlow21.org.uk>

Drop into the info shop at
Harvest House for Advice and
Guidance on a whole range of
issues from debt and drugs to
training and careers during
office hours.

S.S.Y.F supports workshops
in schools and directly
delivers youth projects within
the community.

LUDLOW YOUTH CALENDAR

Following discussions with members of Ludlow Town Council's Communications Working Group including Mayor Cllr John Ailken, and chaired by Cllr Viv Parry, Jo Alker has been working to involve young people in the Youth Calendar to help ensure the leaflet focused to appeal to young people. There's still time to get involved Contact: Jo Alker on 01584 877782 for more information www.ssyf.net follow us on facebook and twitter

CHRISTMAS IN LUDLOW 2010



Christmas Lights Switch On Saturday 27th November 2010

Hurray the lights go on in Ludlow on Saturday 27th November 2010 at 5:30pm! Come along earlier and join the fun - Santa will be visiting and giving free presents to all girls and boys accompanied by an adult. Ludlow Medieval Christmas Fayre www.ludlowmedievalchristmas.co.uk is in the Castele and Market Square this weekend – so there'll be plenty to see and do – **come and join the fun!**



LUDLOW TREE OF LIGHT 2010 FRIDAY 10th DECEMBER

This year, the Rotary Club of Ludlow will again light up a tree in the town centre where people, occasions and charitable causes may be remembered. The Ludlow Tree of Light, a beautiful 20ft Norwegian Spruce supplied by the Forestry Commission, will be decorated with hundreds of white lights and situated in Events Square, just outside Ludlow Castle. The tree offers you the chance to have a light shining in memory of someone who, for whatever reason, cannot be with you this Christmas. Or you may wish to celebrate a special occasion, or thank a particular organisation. Last year, the generosity of those supporting the Ludlow Tree of Light allowed the Rotary Club to donate £3000 to its

nominated charities.

For a minimum of £5, a light symbolises your donation, and this year all proceeds will be divided equally between **Cancer Research UK, Help for Heroes**, and the Mayor's charity, **Ludlow Carers Group**.

A sponsor form is enclosed with this edition of the 'Buttercross Bulletin', and your dedication(s) will be printed in "The Ludlow Advertiser" and listed in our online Book of Remembrance. Additional forms are available from the Visitor Information Centre in Castle Street or can be downloaded from www.ludlowrotaryclub.org.uk

This year the official "switch-on" will be at 6.00 pm on Friday 10th December, and will take the form of a public gathering round the tree with readings, songs, music and refreshments. The Rotary Club of Ludlow looks forward to welcoming you and your family to Events Square on this very special occasion.

Seniors Christmas Party



Wednesday 15th December 2010 at Ludlow Assembly Rooms 2pm – 4pm.

Enjoy an afternoon of festive food and fun! Book your free place now **first come first served 100 tickets available!**

Name

Address

.....

Tel

Return to Ludlow Town Council, The Stable Block, Stone House, Corve Street, Ludlow SY8 1DG

Living Nativity Tuesday 21st December 2010

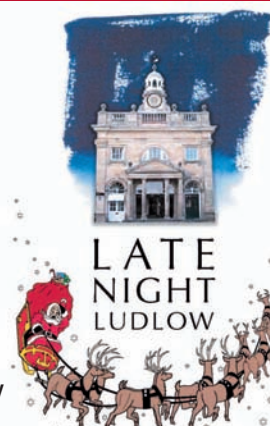
Experience an inspiring Street Theatre presentation of a living nativity in Ludlow. Gather outside One Stop, Tower Street at 6pm on Tuesday 21st December and follow the nativity characters as their story unfolds before your eyes to Ludlow Castle. Join carol singing along the way and enjoy free hot chocolate at Ludlow Castle. **Free event – all welcome.**



Late night Ludlow

**Thursday 16th
December 2010
4:30 – 8pm**

Enjoy a special evening of festive shopping in Ludlow





Working for Ludlow



Ludlow Town Council is involved in many aspects of life in Ludlow:

Ludlow Market The Town Council owns the market square and employs a market manager (also projects officer), who is also the projects officer, who runs the regular markets on Monday, Wednesday, Friday and Saturday and lets the market to other organisations for Local Produce Markets, Antique and Flea markets, and special festival markets throughout the year.

Henley Road Cemetery The Town Council is the burial authority at Henley Road Cemetery. The administration of the cemetery is run by the Cemetery Officer, who is also the Communications Officer. The multi-skilled grounds maintenance team keeps the cemetery looking respectfully tidy, and also works in many other areas of Ludlow.

Maintenance of Amenity Areas & Grass Cutting The Grounds Team work in many prominent areas of Ludlow including The Linney Riverside Park, Wheeler Road Skate Park, Castle Gardens, St John's Gardens and planting for tubs in Ludlow Town Centre, to help keep our beautiful town looking its best!

Street lighting & Christmas lights Town Council is responsible for 500 street lights and is working towards replacing all lamps with energy efficient LED ones, which have a long life span and save 75% of electricity costs.

The Town Council is actively working to improve signage in Ludlow, as well as providing:

- Litter bins in the market and other areas of town
- Bus shelter in Mill Street
- Allotments, Project Support Grants
- Civic Events such as Remembrance Sunday, Christmas Party & Mayfair
- Planning, Parking & Traffic Consultee for Ludlow
- Tourism – Ludlow Calendar of Events, Youth Events

The Town Clerk is the key administrative figure in the Town Council, who is supported by a versatile finance, and admin assistants.

The Town Clerk advises on legal matters and manages the many and varied tasks undertaken by the Council. The Clerk is the fulcrum between the Councillors and staff to ensure effective working, as well as liaising with outside organisations to offer assistance, or represent the Town Council's perspective on local matters.

Looking to the Future toilets The town council would like to help improve Ludlow. We are currently discussing taking over the provision and maintenance of toilets from Shropshire Council

The Town Council exists to serve the interests of Ludlow. We want your ideas and feedback to help us get it right for Ludlow. You can find out more at www.ludlow.gov.uk, or call in person between 9:30am and 4pm at The Stable Block, Stone House, Corve Street, Ludlow SY8 1DG, or write to us at the same address, or send an email to townclerk@ludlow.gov.uk

There is also a feedback form on page 9 of this newsletter.

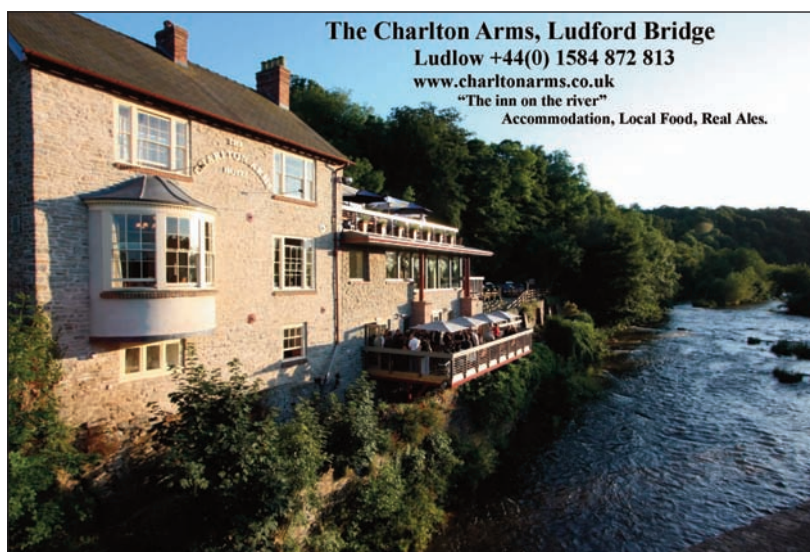
You can attend Council and Committee meetings and speak in public session – a full list of meeting dates are available from the office or www.ludlow.gov.uk



Bus shelter in Mill Street painted to blend with the historic facade of the Assembly Rooms



John Aitken, Mayor of Ludlow laying the first wreath at the war memorial



The Charlton Arms, Ludford Bridge
Ludlow +44(0) 1584 872 813
www.charltonarms.co.uk
"The inn on the river"
Accommodation, Local Food, Real Ales.

Ludlow Town Council Keeping Ludlow Lovely

Rain or shine the Town Council's Grounds Team of four permanent and one seasonal staff maintain Henley Road Cemetery, Castle Gardens, The Garden of Rest, Wheeler Road Recreation area and Skate Park, Fishmore Recreation Area, Houseman Crescent Recreation Area, St Thomas Chapel, St John's Garden by the town wall, and The Linney Riverside Park. The team also maintain bus shelters, responding to emergency callouts to make play areas safe, and cordon off damaged street lights, and put up Christmas Lights.

Henley Road Cemetery occupies a site of approx. 1.5 hectares, and throughout the growing season, the seventeen grassed areas are cut on a rota to ensure the cemetery is tidy and maintains an appropriate sense of dignity.

In other areas, the grounds team undertake weekly fifty point checks to ensure the cleanliness and safety of Town Council's amenity and play areas. Members of the grounds team also undertake cleaning duties at the end of each market day.

At civic events, Grounds staff's preparations and stewarding helps to ensure the smooth running of events such as Remembrance Sunday, Mayor's Sunday & Mayor Making.

The organisational structure of the Town Council helps to ensure effective working. The grounds team and office administration staff's priorities and workload are informed by the decisions of Council Committees and Full Council, although the overall delivery of all services is managed by the Town Clerk, who is the hub of the council for both councillors and staff.



Grass cutting at the Linney



Planting up Castle Gardens



St John's by the town wall

LUDLOW IN BLOOM AWARDED GOLD 2010



L-R: Sean Turgoose, LTC staff, LTC Cllr Jim Smithers, LIB Colin Sheward & Martin Richards, LTC staff

The result of Heart of England award was a closely guarded secret right up until the last minute at the awards ceremony in September. The sweet smell of success for Ludlow was the reward for dedicated effort and hard work from the Ludlow in Bloom Committee chaired by Jim Smithers.

Ludlow in Bloom works closely with the Ludlow Town Council (LTC) staff who plant up the beds and maintain grassed recreation areas in Ludlow. Success is no stranger to Ludlow in Bloom who have also received Gold in 2006, 2007 & 2009.

www.ludlowmarket.co.uk



Ludlow Market has a new website with lots of information for customers and traders alike. Market traders are being encouraged to make their contact details available, so that customers can contact them more easily for rush orders or general enquiries. Customers can check what's for sale on each market day – and find out when specialist markets are taking place.

Project Support Grants

Ludlow Town Council has a small pot of money available to help local organisations with projects that will benefit the local community. Recent recipients include the Conservation Trust of St Laurence, Ludlow.

Download criteria and forms from www.ludlow.gov.uk or pick them up from The Stable Block

TOWN CLERK'S REPORT **Time to make changes for the better**



Reset bell (originally from St Leonards Church Corve Street, Ludlow) and hammer, which before it can be rung will have to spring loaded to protect the bell.



Deep and dangerous cracks had developed in the glass covering the Buttercross clock face.

High above the centre of Ludlow refurbishment works to the Grade I listed Buttercross (c.1746) are progressing well. The sensitive restoration work is being carried out by crafts persons from Treasure & Son, Ludlow, with Architects Nick Joyce and Alan Simcox overseeing the specification of works, and John Tiernan from English Heritage offering expert advice throughout the project.

The Clock is also being restored by Smiths of Derby as it suffered from water damage in recent years. Inspection also revealed potentially dangerous cracks in the glass of the clock face (pictured – cracks highlighted in white) which necessitated the replacement of the protective glass.

Internally the dome of the cupola has been restored with new oak spliced to preserve the character of the original frame where possible and one upright has been delicately repaired in situ. Much of the facia have been replaced and

elements of the structure have been re-sheathed with intricate lead work. The cupola is beautifully capped by the gleaming re-gilded weather vane visible for many miles as a stunning land mark for all to see.

As well as the structural renovations, the cupola bell & hammer have been reset within their newly refurbished surroundings. The cupola bell, which is identified the listing as 'from old St Leonards Church in Corve Street' bears a faint time-eroded inscription, '1684 ALL PRAISES AND GLORY BE TO GOD FOR EVER'.

Councillors are delighted with the quality work to the cupola. The next phase of works will take place inside the Buttercross and involve extensive refurbishment of first floor ceilings to protect the historic interior of the Chamber, which affords a historically celebrated view of Broad Street, described as 'one of the finest streets in the country'.



BEFORE



AFTER

BUTTERCROSS NOW ENJOYS A NEW LOOK



BEFORE



AFTER

BUTTERCROSS - Next Phase

A recent new collapse of part of the Buttercross ceiling, this time in the Town Clerk's old office, has come as a timely reminder of the work required to make the internal ceiling plaster safe and give this beautiful building a new lease of life.

The Linney

Nature in the form of spawning salmon has intervened and temporarily halted all work at the Linney Riverside park. The earliest that work can resume is the springtime, so this opens up a further opportunity to let the Town Council know what you want. There are funds in place to enable the town council to provide a new play area and we would like to know what you would like to see what sort of play experiences are important – what did you enjoy as a child – what do your children want? Please get in touch to let us know.

We have good news of a £32,000 grant from Shropshire Council and a local community group that we are working in partnership with is hoping for an extra £50,000 for the Linney project.

You can use the feedback form on the reverse of this newsletter or email the Town Clerk, townclerk@ludlow.gov.uk.

Ludlow Town Council is in the process of producing 'a living document' **TOWN PLAN**

Ludlow Future Ludlows Plan for 2010 - 2015

To quote Ludlow Town Plan 2004-2009, "the purpose [which remains the same] is :-

To enable local people to express their ambitions, needs and priorities

To co-ordinate the actions of local councils, statutory, public, voluntary, community and private organisations

To focus these actions so that they meet community needs and ambitions within local resources

To secure funding for South Shropshire." This has not changed.

Ludlow Achievements 2004 - 2009

While not achieving all the aspirations of the Plan of 2004-2009, many have been achieved, in full or in part.. For example, South Shropshire District Council's support for the project, led to the opening of the pioneering BioDigester in 2005 a flourishing Farmer's Market, organised by Ludlow 21 is now held on two Thursdays a month and Dinham Millenium Green has become a much loved leisure area, thanks to the efforts of the Trust with financial backing from Advantage West Midlands and others.

Overall it has been 5 years of very substantial achievement, coming on top of 15 earlier years that saw vast strides in the amenities of the town. Ludlow and local people can justly be proud of the partnerships which have made so much happen.

Beginning to implement a new plan

We look forward to similar cooperative spirit creating even more improvements in the years ahead, inspite of the economic challenges currently facing the country. It requires enthusiasm, imagination and initiative to build a continuing prosperity for all residents to share.

The Interim Plan 2009-10 The ongoing work of the Town Council has led to the adoption of specific projects which have already been consulted upon, outside the framework of the Ludlow Future Plan 2010-15. These projects are:-

1. The refurbishment of the Market
2. The remaking of the Linney Play Area
3. The Castle Gardens enhancement plan.
4. The Buttercross refurbishment.



Ludlow priorities for 2010 - 2015

Ludlow Town Council can achieve very few of the objectives without working in partnership with others. | The priority areas are:-

1. Services for Young people, leisure, training, social development and jobs. This reflects social challenges within the area, and the reduction in various sources of funding for those currently organising activities for young people. It is also recognised that the provision of activities for young people reduces the possibility of antisocial behaviour.
2. Services for the elderly, health, welfare, care and residential provision. This reflects the rapid rise in both numbers of the elderly, their relative increase in the population, and their increasing frailty as average age rises.
3. Services for all residents. This reflects requests we have received during consultation.
4. The economy. Ludlow area's dependence on tourism, retailing and farming related activities mean that jobs are often part time or poorly paid. It is important to help these sections of the economy flourish, while seeking to diversify.
- 5 The environment. Climate change and the threat of a decreasing oil supply make it necessary to reduce energy consumption, and provide beneficial alternatives.
6. Affordable housing. It is imperative to provide enough decent homes, at affordable rents or purchase price, for local people, as prices have risen particularly due to the inflow of the retired
7. The preservation and improvement of the town centre is vital, partly because of its exceptional beauty and heritage value, but also because the local economy is heavily dependent on tourism. We must therefore strive to protect and enhance the amenities of the town, and the vibrancy of the Town Centre.
8. The wide divisions in wealth and background found in the town make it important that the Town Council seeks ways to reduce division and create a very inclusive community. We must aim to increase opportunities for those who have any disadvantages, whether social, physical, mental or economic.
9. Transport has a unique part to play within several of the other priorities.





Contacting Your Councillor

Mayor

Councillor J R Aitken
Corve Ward
St. Leonard's Cottage
Linney
LUDLOW SY8 1EE
01584 877 279

DEPUTY MAYOR

Councillor A Pope
Gallows Bank Ward
3 Elm Walk
LUDLOW SY8 2LX
01584 873 418

Councillor L J Callender
Bringewood Ward
43 Stanton Road
LUDLOW SY8 2PF
01584 879 352

Councillor D J Davies
Clee View Ward
42 Stanton Road
LUDLOW SY8 2PF
01584 873 013

Councillor M Glaze
Clee View Ward
3 Friars Field
Weeping Cross Lane
LUDLOW SY8 1JJ
01584 874 817

Councillor P J Hunt
Hayton Ward
77 Henley Road
LUDLOW SY8 1UB
01584 875 292

Councillor R Jackson
Whitcliff Ward
53 Lower Broad Street
LUDLOW SY8 1PH
01584 877 666

Councillor S McCormack
Gallows Bank Ward
57 Gravel Hill
LUDLOW SY8 1QS
01584 877 375

Councillor M Mitchell
Rockspring Ward
18 Sidney Road
LUDLOW SY8 1SH

Councillor J Newbold
Hayton Ward
3 Teme Avenue
LUDLOW SY8 1NY
01584 876 400

Councillor V Parry
Corve Ward
31 Clifton Villas
Temeside
LUDLOW SY8 1PA
01854 873 604

Councillor A J Pound
Rockspring Ward
Maiden-Ann
Steventon New Road
LUDLOW SY8 1JZ

Councillor J M Smithers
Whitcliffe Ward
3 Guy Thorneycroft Court
Tollgate Road
LUDLOW SY8 1TL
01584 873 049

Councillor J Leyton-Purrier
Gallows Bank Ward
139 Corve Street
LUDLOW SY8 2PG
07973 887 733

Councillor J Wilcox
Bringewood Ward
4 Lower Broad Street
LUDLOW
SY8 1PQ
01584 877 199

Ludlow Town Councillors , the Town Clerk & staff would like to welcome Councillor Jennifer Leyton-Purrier, newly elected councillor for Gallows Bank Ward

COUNCIL & COMMITTEE MEETINGS 2010

COMMITTEE	DATE	VENUE
Representational	Tuesday 16th November 2010	Stable Block Meeting Room, Corve Street
Council	Monday 22nd November 2010	Ludlow Conference Centre
Representational	Tuesday 7th December 2010	Stable Block Meeting Room, Corve Street

TOWN CLERK

Ms Veronica Calderbank
townclerk@ludlow.gov.uk

MARKET MANAGER

Mr Christopher Bayliss
markets@ludlow.gov.uk

COMMUNICATIONS & CEMETERY OFFICER

Ms Gina Wilding
admin@ludlow.gov.uk

SECRETARY / FINANCE / ADMIN

Miss Lucy Morgan
reception@ludlow.gov.uk

FINANCE / ADMIN ASSISTANT

Mrs Naomi Brotherton
assistant@ludlow.gov.uk

Ludlow Town Council

The Stable Block, Corve Street, Ludlow SY8 1DG 01584 838 010 townclerk@ludlow.gov.uk