

# Buttercross Bulletin

News and Views from your Town Council



Contact the Council: [www.ludlow.gov.uk](http://www.ludlow.gov.uk) 01584 878437 [townclerk@ludlow.gov.uk](mailto:townclerk@ludlow.gov.uk)

Issue One  
December 2008

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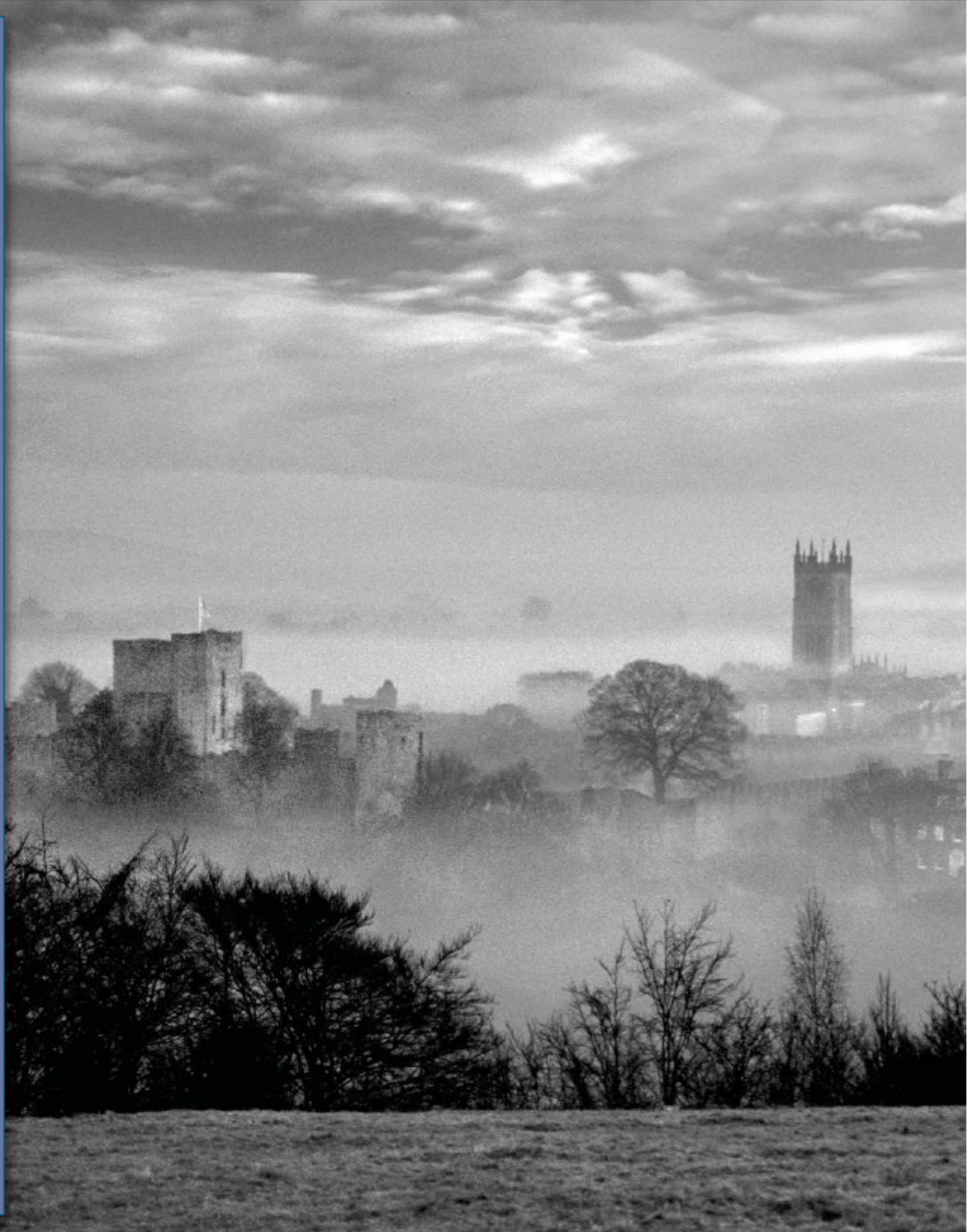
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Photo: 'Misty Morn' © G B Thomas, FRPS



Markets every Monday, Wednesday, Friday and Saturday  
**The best place to shop for bargains in town**

**Come to the market square – at the heart of Ludlow**  
**Look out for our programme of specialist markets**

To find out more about taking a stall, call the Market Manager 01584 878437



## Welcome

I am delighted to welcome you to Ludlow Town Council's first *Buttercross Bulletin* newsletter. I believe it is important that Ludlow Town Council uses this opportunity to develop dialogue between residents and councillors. I hope this newsletter will provide useful information and encourage all Ludlow residents to make the best use of their Town Council.

In this first newsletter, we would like to explain the structure of Ludlow Town Council and introduce councillors and staff.

*Buttercross Bulletin* will be published four times a year, and feature insights and information about Civic Events and local organisations supported by Ludlow Town Council. We will also cover matters of general interest to Ludlow residents.

**Cllr Jim Newbold**  
Mayor of Ludlow

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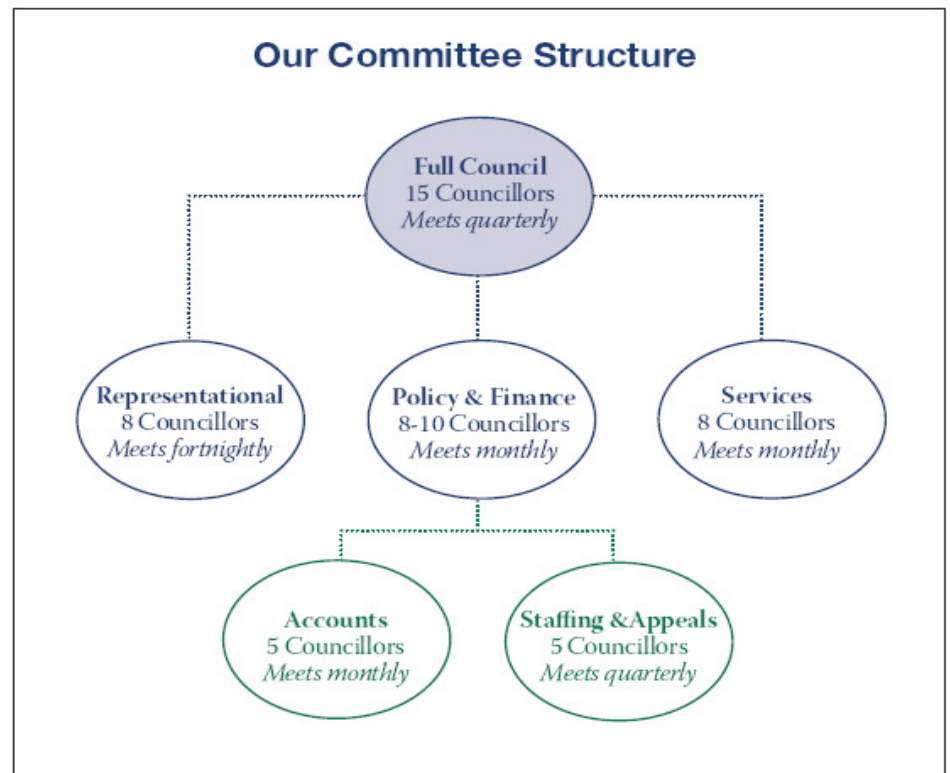
If you would like to advertise in the Spring 2009 issue, or for details of sponsorship opportunities, please contact the Town Council.

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# Council committees

All our committee meetings are open to members of the public. We split our work between them like this...



## Full Council

- Appoints committees
- Sets the annual precept – the level of Council Tax you pay to the Town Council
- Determines major policy issues on recommendations of committees
- Receives reports of main committee meetings and considers any new Standing Orders
- Deals with employment issues

## Policy & Finance

- Responsible for Strategic Planning and budget strategy
- Prepares and monitors a three-year business plan
- Reviews and monitors Council operations
- Oversees the Council's performance management system
- Oversees the process of service reviews
- Drafts annual capital and revenue estimates
- Has overall control of Council's finances
- Asset management
- Crisis management

## Services

Deals with all matters relating to the day-to-day operation of all Council services including the market, open spaces, children's play areas, town centre, street lighting and street furniture, and the cemeteries as well as any other facilities

## Representational

- Comments on behalf of the Council on planning applications, traffic regulations and parking matters as well as health, educational, and environmental issues
- Participates in Local Area Agreements in preparation for Unitary Authority
- Awards Project Support Grants

## Other Committees

Ludlow Town Council has two additional committees: the Highways and Parking Advisory Committee; and the Markets Sub-Committee. There are also Working Groups that look after Christmas Lights, the Newsletter and Website, and one deals with Cardboard Recycling issues.

<b>Committees</b>	<b>Chair</b>	<b>Vice-Chair</b>	<b>Members</b>
<b>Full Council</b>	Cllr Newbold	Cllr Davies	All Councillors
<b>Policy &amp; Finance</b>	Cllr Aitken	Cllr Hunt	Cllrs Bradley, Davies, Glaze, Kidd, Newbold, Pound, Smithers, Wilcox
<b>Services</b>	Cllr Pound	Cllr Bradley	Cllrs Callender, Glaze, Kidd, Mitchell, Newbold, Pope, Smithers, Taylor-Smith
<b>Representational</b>	Cllr Wilcox	Cllr Pope	Cllrs Aitken, Callender, Davies, Galtress, Hunt
<b>Accounts (sub-cttee)</b>	Cllr Aitken	Vacancy	Cllrs Davies, Glaze Mitchell, Pope, Taylor-Smith

## Council Diary

All meetings, except those of the Accounts Sub-Committee, are held at 7pm at the Bishop Mascall Centre, Lower Galdeford. Accounts Sub-Committee meetings are held at 2pm at the Buttercross. Agendas are posted on the Council noticeboard in Church Street, and you will find agendas and minutes on file in Ludlow Library, and they are available for inspection in the Council's Buttercross offices. You are welcome to attend and to speak at all Council meetings.

Services	Monday 12th January 2009
Accounts Sub (2pm) Policy & Finance (7pm)	Monday 19th January 2009
Representational	Tuesday 20th January 2009
Council	Monday 26th January 2009
Representational	Tuesday 3rd February 2009
Services	Monday 16th February 2009
Representational	Tuesday 17th February 2009
Accounts Sub	Wednesday 18th February 2009
Policy & Finance	Monday 23rd February 2009
Representational	Tuesday 3rd March 2009
Representational	Tuesday 17th March 2009
Accounts Sub	Wednesday 18th March 2009
Services	Monday 23rd March 2009
Policy & Finance	Monday 30th March 2009
Representational	Tuesday 31st March 2009

# Through the Blue Door – our staff

Ludlow Town Council employs nine permanent members of staff and extra seasonal staff from April to October. Here's an outline of who does what, which should help you contact the right person in the Council – 01584 878437.

## **TOWN CLERK and RESPONSIBLE FINANCIAL OFFICER**

### **Linda A Thomas**

Linda was appointed Town Clerk of Ludlow in March 2008. Before coming to Ludlow, she was Town Clerk of Knutsford, Cheshire. She has overall responsibility for managing Council affairs, and specific responsibility for Full Town Council and Policy & Finance committee meetings.

## **ASSISTANT CLERK – Hannah Coleman**

Hannah has worked for the Town Council since 2001, and is currently working towards a Certificate in Local Council Administration (CiLCA). Hannah was promoted to Assistant Clerk in 2007, and she deputises for Linda in the absence of the Town Clerk. She has specific responsibility for the Services and Highways & Parking committees.

## **COMMUNITY SERVICES OFFICER – Richard Harpur**

Dick has worked as Community Services Officer since 2003. His main duties include managing the Direct Labour Force and the Town Council Amenity Areas. His role also includes Health & Safety; managing Cemetery administration and contracts such as streetlight maintenance, as well as assisting the Town Clerk with project development.

## **MARKET MANAGER – Roy Guestford**

Roy has been organising and managing the day-to-day running of Ludlow Market since 2001. He also advises buskers on street licensing on Town Council Sites in Ludlow. He works closely with all market traders to ensure a wide variety of goods are displayed for sale, and organises special markets as well as the regular markets.

## **ADMIN ASSISTANT – Gina Wilding**

Gina services the Representational Committee, the Christmas Lights Working Group, and the Web and Newsletter Working Group. She is the first point of contact at the Buttercross, sitting at the reception desk and administering cemetery records, the mayor's diary, and helping to organise civic events.



## **FINANCE ASSISTANT Ann Shaughnessy**

Ann maintains the Town Council's financial records and looks after the accounts for all aspects of Town Council's activities including markets, amenities, cemetery, and grant applications. She services the Accounts Sub-Committee, prepares payments and also administers the Council payroll.



Established in Spring 2006, Ludlow Town Council's Direct Labour Force (DLF) is based at Henley Road, and carries out the maintenance and regular inspections of the Cemetery, amenity areas, and other property owned and maintained by Town Council. The team also helps to maintain the market area in the centre of town and looks after Council machinery and vehicles. The DLF currently consists of three full time staff and two seasonal staff.

## **SUPERVISOR**

### **Stephen Gregory**

Steven has worked on the DLF since its inception, and was promoted to Supervisor in 2007. He has previously worked as a contractor in landscaping and grounds maintenance.

## **ASSISTANT GROUNDSPERSON**

### **Sean Turgoose**

Sean has also been a member of the DLF since its inception. He has twenty-four years horticultural experience and also acts as Market Assistant when required.

## **ASSISTANT GROUNDPERSON**

### **Nick Wilson**

Nick, who joined the DLF in April 2008, is the newest member of the team.

## **SEASONAL STAFF**

Are employed between April and October to assist the DLF during the busy season, and to run the boats at the Linney.

# Ludlow in Bloom: Gold for 09?

The Town Council works closely with Ludlow in Bloom, just one of the local initiatives we support...perhaps you'd like to join in, or offer sponsorship?

"Ludlow in Bloom is organised and run by a committee that is not part of the Town Council, but we work closely together," explains Cllr Jim Smithers who chairs Ludlow In Bloom.

The Council supports the efforts of the Ludlow In Bloom volunteers financially with Community Project funding, and also provides practical help in the form of advice from Community Services Officer, Dick Harpur, and a range of horticultural

services, including watering and groundwork, that is undertaken by members of the Direct Labour Force.

It's not just about trying to impress the judges on their annual visit to the town – the Ludlow In Bloom committee meets regularly throughout the year, and helps to co-ordinate the efforts of a large team of volunteers as well as involving a wide range of local community organisations.

## Involving children

Young children, for instance, have been involved in planting bulbs and flower-growing competitions, and another group of local volunteers, Ludlow Pride of Place, helps the overall effort by organising regular litterpicks.

The work to enhance Ludlow goes on all year round as Ludlow In Bloom provides and maintains beautifully planted tubs and hanging baskets throughout the town, and encourages local authorities, businesses and residents to take pride in the horticultural appearance of Ludlow.

Everyone's efforts are paying off – not only does the town look brighter and more



*Volunteer Rosanna Taylor-Smith attends an In Bloom tub in Mill Street. Would you like to sponsor one of these? Get in touch!*

attractive, but the In Bloom team has won one Gold, and currently holds a Silver Gilt medal for Ludlow in the 'Heart of England in Bloom' competition. Everyone's working hard to get that Gold back in 2009!

Ludlow in Bloom is an independent group of volunteers, who welcome new members or donations to help them to continue helping Ludlow.

If you can help in any way, or would like to sponsor a planter or sign, please contact the Ludlow In Bloom Chairman Cllr Jim Smithers, 13 High Street, Ludlow SY8 1BS Tel: 872674.



*Ludlow Brownies busy potting bulbs for the Ludlow In Bloom effort. Schools and young people, including cadets, have been involved with In Bloom projects.*

## Win! £50 Cash prize for your photograph of Ludlow

Have you taken a great picture of Ludlow? If so, we'd love to see it – and maybe use it on the cover of a future issue of Buttercross Bulletin.

Visitors to Ludlow often comment on its beauty. We'd like to hear from the people who know Ludlow best – people who live and work here.

Do you have a beautiful view from your garden, or perhaps a picture of your garden, your favourite walk, or maybe an old photograph of a place that holds special memories or has historical significance?

If you'd like to be in to win £50, please email us your favourite picture with a line or two about the location or the event. Search through your albums and send us a scan, or get snapping over the holiday!

### How to Enter

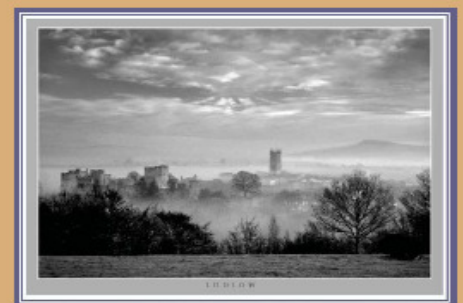
Please email your digital photographs or scanned originals to:

[admin@ludlow.gov.uk](mailto:admin@ludlow.gov.uk)

Please do not send original prints as we are unable to return them.

### Closing Date

31st January 2009



Local photographer Gareth Thomas provided the image for this issue's cover. Prints and postcards of his local views and wildlife can be seen at [www.catswhiskersstudio.com](http://www.catswhiskersstudio.com)

# Christmas lights

## How Health and Safety changed the face of our town's Christmas Lights display...

Planning for Ludlow's Christmas lights runs throughout the year and culminates with the switch-on ceremony at the end of November, which coincides with the Ludlow Medieval Fayre.

At the beginning of the year, Councillors and staff meet as a working group to begin planning the year's festive lights display. Recent developments in Health and Safety legislation have had an impact on Christmas lights across the country, and Ludlow's Town Councillors decided that the best way to comply with Health and Safety rules and provide festive cheer for Ludlow is to decorate the town centre with

motifs mounted on street lights, saving the strings of lights for smaller streets.

The first of these new motifs were hung in the Bull Ring in 2007. This year, new motifs were hung in Corve Street, Old Street, and Bull Ring. In future years, the motifs will be extended into other areas of the Town Centre.

As usual, colourful strings of lights hung by the Direct Labour Force adorn Quality Square, Castle Gardens, Church Street, and the Market Square. In the interest of the environment, Ludlow Town Council will, as funds allow, replace the current lights with low energy bulbs.



*Enticing Christmas displays are a feature of Ludlow's independent shops...*



Check out [www.ludlow.gov.uk](http://www.ludlow.gov.uk)

## Online! Council has a new website

Ludlow Town Council has launched a website at [www.ludlow.gov.uk](http://www.ludlow.gov.uk), where you can find background information on the Council and its activities, copies of agendas for upcoming meetings and sets of minutes of recent meetings.

There's a section that allows you to report faults in the streetlights that come under the control of the Town Council, and there are useful links to websites of other Ludlow organisations.

Do take a look, and send us an email with your feedback!

## Pride of Place

### A team of volunteers helps to keep the town tidy with regular litterpicks.

Ludlow Town Council works with the town's Pride of Place group, providing administrative and technical support, and a meeting place at the Buttercross.

#### What Pride of Place Does

"We target Litter Hotspots, important gateways to Ludlow, and prime areas such as Market Square and Events Square, which create a first impression for visitors," explains Rosanna Taylor-Smith, Chair of the Ludlow Price of Place group.

For special occasions and festivals the group makes sure that the town centre is clean and presentable. Litterpicks are run before Remembrance Day, Easter, the Ludlow Festival, the Ludlow Food & Drink Festival, the Medieval Fayre – and of course before the Ludlow in Bloom Judging Day.

Through publicity, the group promotes Pride of Place and its programme of work while explaining the concept of volunteer litter wardens and working to recruit new volunteers to the team.

"We also approach School Headteachers and senior college staff to engage the support of staff and students to help keep our town clean and tidy," Rosanna says. "We all need to be working together."

Businesses are involved through the Ludlow Chamber of Trade, which helped to get Pride of Place up and running, and encourages all local retailers to clean their frontages every day as a routine measure.

Litterbins are on the agenda too – if an additional bin could help keep an area tidy, we work with partners to get it installed.

We work closely with the District Council's Streetscene Officers to report graffiti, fly-posting, abandoned vehicles. And remember, £80 Fixed Penalty Notices can now be imposed for litter offences – we would rather lead by example!



*Rosanna Taylor-Smith (far left) with volunteers at a Wheeler Road litterpick.*

#### Litterpicks already scheduled for early next year

TIME: 10:30 – 12 noon

Saturdays: January 31st; February 28th; March 28th; April 25th; May 30th.

Please meet outside Ludlow Town Council Offices at the Buttercross, Ludlow.

Gloves, litter pickers, high visibility vests and bags will be provided.

Any questions or to volunteer, please telephone 01584 874759 or 875501.

# Civic Awards for '09

...your chance to nominate someone for a 2009 Certificate of Civic Merit.

Every year Civic Awards are presented by the newly-elected Mayor of Ludlow at the Mayor Making Ceremony, which will be held on Wednesday 13th May 2009 next year in a venue that has yet to be confirmed. Up to two adults and one young person under the age of 18 will be given a Civic Award, providing that nominations are received and agreed by the Full Council.

In 2008, 'Certificates of Civic Merit' were awarded to Mrs Di Powell for her services to Ludlow Guides and Brownies, to Mrs Peachy for her work in the community, while Miss Yarham and Miss

Read were awarded a joint young person's award for their dedication to fundraising.

If you know of someone who has made a material contribution to the advancement, well being and welfare of the people of Ludlow, or who has demonstrated outstanding citizenship, maybe carried out unpaid work in the community for some time, or through their endeavours put Ludlow on the map, or perhaps through their contribution made Ludlow a better place to live, do contact the Buttercross and ask for a nomination form.

Nominations must be received by noon on Monday 13th April 2009.

## Residents' Meeting

Date and venue are set for the 2008-09 Annual Town (Residents') Meeting.

The Annual Town meeting for residents of Ludlow will be held in Oscars at the Assembly Rooms, Mill Street, Ludlow on Tuesday 27th January 2009 at 7.30pm.

There will be reports from each of the Committees of the Council and the accounts and budget will be presented.

All residents of the town are very welcome and are encouraged to attend the meeting. You can request items for discussion. If you would like to raise a matter for discussion at the meeting, please write to the Town Clerk by Friday 16th January 2009.

## Community grants

Does your organisation or group need a bit of financial help? Get in touch...

Ludlow Town Council actively supports the community of Ludlow in many different ways. The Council itself provides or contracts out services such as the market, cemetery, street lighting and amenity areas, but it also provides funding and other resources for community projects including Ludlow in Bloom, CCTV, Pride of Place, and the Ludlow Christmas Lights.

The Council also provides financial support through grants to local groups and initiatives including Ludlow Festival, Whitcliffe Common, Ludlow Youth Council, The Teme Weirs Trust, Citizens' Advice, and Ludlow Assembly Rooms.

In the early 1990s Town Councillors supported the establishment of the Ludlow Assembly Rooms as an arts and

community venue, and the Council continues to offer Community Project Funding to the Ludlow Assembly Rooms. 'The Rooms' has become the leading rural arts, entertainment and community centre in the area, and is renowned for its diverse and stimulating programme, friendly atmosphere and accessibility to all.

The Assembly Rooms was built in the 1830s with £6,000 raised by public subscription. The 'Public Rooms' were opened in July 1840. During its long life the building has been the base for a shop, a cinema, a museum and a nightclub. Ludlow Town Council offers small one-off Project Support Grants to help local organisations based in, and directly benefiting, Ludlow. Contact the Buttercross to find out more.

Friday 19 December, 8pm

**A Christmas Solr e of Opera**  
 A festive evening of much-loved opera arias as well as ballads, art songs and showstoppers with lots of operatic glitz, glamour and Christmas sparkle.  
 £12 (£10 concessions).

Sun 21 Dec, 2pm & 7.30pm

**FILM *It's a Wonderful Life* (U)**  
 The all-time favourite classic Christmas film starring James Stewart. Funny, touching, heart-warming and probably the most life-affirming film you'll ever see.

Monday 22 December, 2.30pm

**The Selfish Giant**  
 Oscar Wilde's lovely story connects to people of all cultures. Some children take part in the action and the whole audience in the singing - participation and family theatre at its very best. Suitable for ages 4+, £6.

Mon 22 & Tues 23 December  
 singalong screening

Sat 27 & Sun 28 Dec, 7.30pm, Wed 31 Dec, 2pm

**FILM *Mamma Mia!* (PG)**  
 Back by overwhelming popular demand - and we can't think of a better way to end the year than enjoying this film. Guaranteed to put a smile on your face.

Mon 29 & Tue 30 Dec 7.30pm

Les Miserables le Panto  
 Liturgy and laughs aplenty as Oddsocks take on the French Revolution and come out on top!  
 £15 (£14 concs, £7 under 18s).

Fri 2 Jan, 7.30pm, Sat 3 & Sun 4 Jan, 2pm

**FILM *High School Musical 3: Senior Year* (U)**  
 The latest of these phenomenally popular movies.

Monday 19 to Friday 23 January, 7.30pm; Sat 24, 2.30pm & 7.30pm

**LADS Drama Group presents Cinderella - The Pantomime**  
 A lavish production by Ludlow's own local drama group, with singing, dancing (by Ludlow-based Insteps Dance Academy) and lots of laughs. Great entertainment for all the family.

**Box Office 01584 878141**  
[www.ludlowassemblyrooms.co.uk](http://www.ludlowassemblyrooms.co.uk)

# Contacting the Town Council

## MAYOR

Councillor J Newbold  
*Hayton Ward*  
3 Teme Avenue  
LUDLOW SY8 1NY  
T: 01584 876400

Councillor L J Callender  
*Bringewood Ward*  
43 Stanton Road  
LUDLOW SY8 2PF  
T: 01584 879352

Councillor A Pope  
*Gallows Bank Ward*  
3 Elm Walk  
LUDLOW  
SY8 2LX  
T: 01584 873418 (w) 875608 (h)

## DEPUTY MAYOR

Councillor D J Davies  
*Clee View Ward*  
42 Stanton Road  
LUDLOW SY8 2PF  
T: 01584 873013

Councillor N Galtress  
*Whitcliffe Ward*  
85 Old Street  
LUDLOW  
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rossbooksmusic@tiscali.co.uk

Councillor A J Pound  
*Rockspring Ward*  
Maiden-Ann  
Steventon New Road  
LUDLOW  
SY8 1JZ

## MAYOR'S CONSORT

Councillor M Glaze  
*Clee View Ward*  
3 Friars Field  
Weeping Cross Lane  
LUDLOW SY8 1JJ  
T: 01584 874817

Councillor P J Hunt  
*Hayton Ward*  
77 Henley Road  
LUDLOW  
SY8 1UB  
T: 01584 875292

Councillor J M Smithers  
*Whitcliffe Ward*  
13 High Street  
LUDLOW  
SY8 1BS  
T: 01584 872674

Councillor J R Aitken  
*Corve Ward*  
St Leonard's Cottage  
Linney  
LUDLOW SY8 1EE  
T: 01584 877279

Councillor G A Kidd  
*Corve Ward*  
12 Corve Street  
LUDLOW SY8 1DA  
T: 01584 877946

Councillor M Taylor Smith  
*Gallows Bank Ward*  
9 Mill Street  
Ludlow SY8 1AZ  
T: 01584 874 759

Councillor M Bradley  
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59 Steventon New Road  
LUDLOW  
SY8 1JY

Councillor M Mitchell  
*Rockspring Ward*  
18 Sidney Road  
LUDLOW  
SY8 1SH

Councillor J Wilcox  
*Bringewood Ward*  
4 Lower Broad Street  
LUDLOW  
SY8 1PQ  
Tel: 01584 877199

## TOWN CLERK

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townclerk@ludlow.gov.uk

## COMMUNITY SERVICES OFFICER

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## ADMIN ASSISTANT

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assistant@ludlow.gov.uk

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Mr Roy Guestford  
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## FINANCE ASSISTANT

Mrs Ann Shaughnessy  
finance@ludlow.gov.uk

[www.ludlow.gov.uk](http://www.ludlow.gov.uk) 01584 878437 [townclerk@ludlow.gov.uk](mailto:townclerk@ludlow.gov.uk)

The Buttercross, Church Street, Ludlow SY8 1AW

Our offices are open 9.30-4.00pm Mon-Fri