

ANNUAL REPORT April 2022-March 2023



A report of local services provided, and civic activities undertaken by Ludlow Town Council

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Ludlow Town Council, The Guildhall, Mill Street, Ludlow Shropshire, SY8 1AZ

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WELCOME FROM THE MAYOR



Having been a Councillor for 10 years I was extremely proud to be asked to be Mayor of Ludlow in 2022. A difficult year loomed full of challenges which many thought were impossible to achieve but the unit of Ludlow Town Council has.

With the support of South Shropshire Youth Forum, my Charity for the year, we have completed the installation of a Youth Shelter as part of a total regeneration of the Wheeler Road play area. Our program of the provision of a new bus shelter each year has continued. We have secured the acquisition of a new Town Green at Sidney Road. We have negotiated a new lease on our allotment plots at Wigley Fields; and completed a

refurbishment of the historic Guildhall in Mill Street. The end of the near 5 year project to fully install CCTV to the Town is within sight.

In 2023, I can only see our success continuing, January and February saw an exhibition in Castle Gardens by Svitlana Dzedzei of the Ukrainian entitled 'Angles of the Ukraine' commemorating the Ukrainian children who have become innocent victims of the war. New projects to start include the extension of the Cemetery, continued improvements to the Market Square and of course whatever else can be thrown at us.

Ludlow, with a population of 11,000, punches far above its weight and provides an amazing array of amenities and festivals which not only service the residents of Ludlow but also the surrounding hinterland of Parishes, in fact the surrounding Counties. The Town Center supports a vast number of independent shops with a vibrant market. Coupled with the Councils work many local organisations deliver vital community initiatives such as the Food Bank and the Community Fridge.

Challenging as 2023 is, I am convinced we are in a position to deliver and am looking forward to the continuation of a positive year.

Councillor Glenn Ginger, Mayor of Ludlow

"The Town Council's Vision for Ludlow is a successful, vibrant town, attracting people to live, work, and visit."

INTRODUCTION FROM THE TOWN CLERK

Local Accountability

Ludlow Town Council is a first tier local authority. Fifteen local Councillors represent Ludlow's seven wards within the boundaries the Parish of Ludlow. Take a look at p.7 to find your local councilor.

Working for Ludlow

The Ludlow Town Council team works for Ludlow. Councillors make decisions to support the interests of the town at Committees and in Full Council; and staff deliver services and projects decided by Council.

Taking Climate Action

In March 2022, the Town Council adopted a Climate Action Plan with the aim of becoming carbon neutral by 2030. The Plan is outlined on p.24, and is viewable on our website - www.ludlow.gov.uk

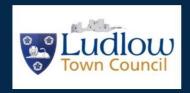
Improved Communications

The Council recently appointed a new Communications Officer to help them promote Ludlow and to assist local people in accessing information more easily.

Celebration and Commemoration

In 2022, we enjoyed working with Ludlow Chamber of Trade and Ludlow Castle for the Queen's Platinum Jubilee celebrations, and we were proud to lead the town in mourning for our past Monarch Queen Elizabeth II. In 2023, we are hanging out the bunting, and looking forward to working with the Chamber and Castle again to bring the 'big lunch' community celebration of the King's coronation.

Gina Wilding Town Clerk March 2023



LUDLOW TOWN COUNCIL VISION STATEMENT AND MISSION STATEMENT



VISION STATEMENT

The Town Council's Vision for Ludlow is of a successful and vibrant town, where people want to live, work, and visit.



TOWN COUNCIL'S MISSION STATEMENT

Ludlow Town Council aims to improve the quality of life for the residents of Ludlow by:

- Engaging in an open dialogue with the residents of Ludlow to better understand their needs and, in turn, explain how we will address those needs within the resources and powers of the Council.
- Helping to create a socially inclusive and caring community which embraces all its residents, irrespective of age, gender, sexual orientation, culture, income, race or religion and which seeks to develop their wellbeing, knowledge, understanding and mutual co-operation.
- Providing a democratic, representational voice for the Ludlow community.
- Preserving and enhancing the traditions, character, heritage and unique identity of the town.
- Promoting Ludlow as a clean, safe, welcoming and prosperous town for all.
- Providing high standard and cost effective services.
- Becoming a better employer through continued valuing and development of employees, thereby encouraging personal responsibility and stimulating innovation, all for the betterment of the town.
 - Working in partnership with others to achieve more for Ludlow.



COUNCILLORS



REMEMBRANCE SUNDAY
SUNDAY 13TH NOVEMBER 2022

COUNCILLORS

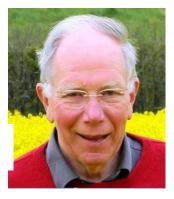
The new four-year term of Town Council began on 6th May 2021 and concludes in May 2025. The Councillors below represent the Council in March 2023.



DEPUTY MAYORCouncillor B Waite

Clee View Ward

MAYOR
Councillor G Ginger
Corve Ward



Councillor D Childs

Gallows Bank Ward

Councillor P Adams Whitcliffe Ward





Councillor T Gill Whitcliffe Ward

Councillor E Garner Hayton Ward



Councillor J Laurie

Gallows Bank Ward

Ward

Resigned with immediate
effect on 19th April 2023

Councillor R Jones Bringewood View

Councillor D Lyle Rockspring Ward





Councillor S O'Neill Rockspring Ward







Councillor R Pote
Corve Ward





Councillor D Thompson
Clee View Ward

Councillor A Tapley *Bringewood Ward*



Councillor S Waite Hayton Ward

MAYOR'S CIVIC VISITS 2022-2023

Date	Event	Venue	Invitation From
17 th May 2022	Mayor Making Ceremony	Castle Hall, West Castle Street	Bridgnorth Town Council
26 th May 2022	Ludlow French Twinning	Ludlow Brewery	Ludlow French Twinning Association
27 th May 2022	Platinum Jubilee Tea Party	Clee Hill Academy	School
1 st June 2022	Jubilee Fete	Helena Lane	Hands together Ludlow
2 nd June 2022	70 th Anniversary of the Queen and 40 th Anniversary of the Falklands.	Ludlow Peace Memorial, Castle Square	Ludlow Royal British Legion
25 th June 2022	Youth Conference South Shropshire	Shropshire Hills Discovery Centre	Youth Conference
10 th July	Green Festival	Events Square	Green Festival
24 th July 2022	Civic Service	Queens Hall	Narberth Town Council
22 nd August	Ludlow Pride Opening Night	Thai Bar	Ludlow Pride
2 nd September	Opening of New Specsavers Store and 15 th Anniversary	Specsavers	Specsavers
3 rd September	Stourport- On - Severn Carnival	Stourport on Severn	Stourport on Severn Town Council
9 th September	1st Day of Mourning of Death of Queen Elizabeth II – procession and lay flowers in Castle Gardens	Castle Gardens	National Event
10th September	Proclamation of King Charles III	Peace Memorial	National Event
18 th September	Church Service and Minute Silence in remembrance of Queen Elizabeth II	St Laurence's Church and Buttercross	National Event
24 th September	Working Together Ludlow 20th Anniversary Garden Party	Rockspring Centre	Working Together
29th September	Mayor's Charity Market	Ludlow Market	LTC Event
26 th October	Film Night	Blue Boar, Ludlow	Mayor's own Charity Event
26 th October	Kids Disco	Scout Hut, Ludlow	Mayor's own Charity Event
11 th November	Armistice Day	Peace Memorial, Ludlow	National Event
13 th November	Remembrance Sunday	St Laurence Church/Peace Memorial	National Event
24 th November	Mayor's Charity Winter Warmer	The Blue Boar	Mayor's own Charity Event
25 th November	The Three Kings' Parade and light Switch on	Stourport-on-Severn	Stourport-on-Severn Town council
26 th November	Christmas Light Switch on	Ludlow	LTC Event
1 st December	Annual Residents Senior's Party	Ludlow College	LTC Event
13 th January	Kids Disco	Scout Hut, Ludlow	Mayor's own Charity Event
21 st January	Opening of the Angels of Ukraine Memorial Event	Castle Gardens	Ludlow Town Council
22 nd February	Mayor's Charity Disco	Scout Hut, Ludlow	Mayor's own Charity Event
8 th March	Tree Planting	Housman Crescent	

The Deputy Mayor has assisted the Mayor and attended the following Civic Visits in 2022-2023

Date	Event	Venue	Invitation From
15 th May 2022	Mayors Sunday	St Chads Church Shrewsbury	Shrewsbury Town Council
18 th May 2022	Kidderminster Mayor Making Ceremony	Kidderminster Town Hall	Kidderminster Town Council
21 st May 2022	Mayor Making	The Priory Church	Leominster Town Council
26 th May 2022	Ludlow French Twinning	Ludlow Brewery	Ludlow French Twinning Association
2 nd June 2022	70 th Anniversary of the Queen and 40 th Anniversary of the Falklands.	Ludlow Peace Memorial, Castle Square	Ludlow Royal British Legion
2 nd June	Lighting of the Beacon for Platinum Jubilee	Ludlow Castle	Ludlow Town Council Event
5 th June	Tenbury Town Council Platinum Jubilee Celebration Parade and Church Service	St Mary's Church	Tenbury Town Council
8 th June	Lord Lieutenant Garden Party	Orelton Hall	Lord Lieutenant
9 th July 2022	Speech Day	Bedstone College	Headmaster & Staff
23 rd July 2022	Three Choirs Festival	Hereford Cathedral	Hereford Council
7 th August 2022	Mayor's Civic Sunday	St Mary's Church, Market Drayton	Market Drayton Town Council
22 nd August 2022	Ludlow Pride Opening Night	Thai Bar	Ludlow Pride
8 th September 2022	Royal Airforce Annual Reception	Royal Air Force, Shawbury Officers' Mess	Royal Air Force Shawbury
10th September 2022	Proclamation of King Charles III	Peace Memorial	
18 th September 2022	Church Service and Minute Silence in remembrance of Queen Elizabeth II	St Laurence's Church and Buttercross	
23 rd September 2022	Civic Service	Lady Chapel at the Priory	Leominster Town Council
24 th September 2022	Working Together Ludlow 20th Anniversary Garden Party	Rockspring Centre	Working Together
23 rd October	Leominster Civic Service	The Priory Church, Leominster	Leominster Town Council
30 th October	Bishops Castle Mayor's Civic Service	St John the Baptist Church	Bishops Castle Town Council
20 th November 2022	Hereford Christmas Lights Switch On	Hereford	Hereford council
3 rd December 2022	Ralph Vaughan Williams Concert	St Laurence Church	Ludlow Choral society
15 th March	upgraded cabinet of Mortimer- related artifacts found locally	Ludlow Museum	The Mortimer History Society

Meetings & Policies



MEETINGS

Full Council & Committees

May 2022 - April 2023

Council & Committee Meetings	No. of meetings
Full Council	9
Policy & Finance Committee	6
Climate Action Sub-Committee	4
Services Committee	7
Representational Committee	12
Staffing Committee	8
Budget Task & Finish Group	5
Total	51

Meetings in September during the mourning period of HM Queen Elizabeth II were cancelled

Full Council

The Council is a legal corporate body, entirely separate from, but comprising of its members. The Council has a duty to appoint a chairman, staff, an internal and external auditor, hold meetings, and set the council's annual budget and precept.

Policy & Finance Committee

Monitors the council's budget expenditure and income throughout the year and reviews and approves policies.

Services Committee

Monitors the provision of all local services and considers unplanned expenditure.

Representational Committee

Makes representations to Shropshire Council on planning applications, pavement permits, licensing matters, traffic management and road closures. Consults on and agrees locations for town council funded bus shelters.

Staffing Committee

Manages the council's responsibilities as an employer.

POLICIES

The Town Council has seventy-eight active policies. Core policy documents such as Standing Orders and Financial Regulations can be viewed on the Council's website. https://www.ludlow.gov.uk/your-council/council-documents

Policies Created and adopted in 2022 / 23

New

Civility and Respect – Councillor – Officer Protocol
Revised Co-option Policy
Health & Wellbeing Policy
Fundraising Static Collection Tin and Bucket Policy
Work Experience Policy
Work Experience Placement Policy
Winter Policy

Re-adopted

Council Representation on Outside Bodies

Delegated Powers

Equal Opportunities

Employee Handbook

Financial Regulations

Freedom of Information

General Data Protection Regulations (GDPR)

Mayor's Civic Handbook

Meeting Protocol

Model Publication Scheme

Out of Hours Policy

Press Protocol

Protocol on the use of permits for Entertainment Square & Post Office Office Square
Sale of Alcohol
Specialist Market Regulations
Standing Orders
Training Fees Agreement









Left to Right: - Arms of David Henry Greene KC; The Royal Arms; Arms of Lord Jeffreys of Wem;
Arms of St John Bridgeman

STAFF

TOWN CLERK & RESPONSIBLE FINANCIAL OFFICER

Gina Wilding

DEPUTY TOWN CLERK

Kate Adams

MARKET OFFICER

Tony Caton

COMMUNICATIONS & MARKETING OFFICER

Esther Gittoes

SENIOR ADMIN ASSISTANT - P/T - Monday - Thursday (4 days)

Naomi Brotherton

SENIOR FINANCE / ADMIN – P/T – Wednesday, Thursday and Friday (3 days)

Lucy Jones

CEMETERY & COMMITTEE OFFICER

Charlotte Ambrazas

FINANCE / ADMIN - P/T Monday, Wednesday & Thursday (3 days)

Julie Cox

ADMIN ASSISTANT - P/T - Tuesday - Wednesday (2 days)

Louise Coles

ADMIN ASSISTANT – P/T – Thursday, Friday, Monday (3 days)

Jill Rose

DIRECT LABOUR FORCE / MARKET SUPERVISOR

Sean Turgoose

DEPUTY DIRECT LABOUR FORCE SUPERVISOR

Mark Hilton

ASSISTANT GROUNDSPERSON

Robert Breakwell

ASSISTANT GROUNDSPERSON

Daniel Griffiths

ASSISTANT GROUNDSPERSON / MARKET ASSISTANT

Andrew Locke

PUBLIC FACILITIES OPERATIVES

Sylvia Bownes Mark Ingle

LUDLOW MUSEUM AT THE BUTTERCROSS ASSISTANT - P/T - Friday - Sunday (3 days)

Petra Bindloss Francesca Bingham

CIVIC STAFF

Sergeant at Arms
Mace Bearer
Victoria Allen
Parade Marshall
David Davies

Welcome to New Staff

Mark Ingle – Public Facilities Operative – After working temporarily for the Town Council, we welcome Mark as a permanent member of staff.

Daniel Griffiths – Assistant Grounds Person – Daniel brings with him experience in grounds maintenance and machinery.

Julie Cox – Finance/Admin Assistant – Julie joins us from a finance and administration role in the arts. Jill brings with her an excellent range of admin skills and we welcome her to the team.

Esther Gittoes – Communications & Marketing Officer – Esther comes from a digital marketing background, conversant with social media, producing publications and managing events.

Farewells

Gill Richards

Gill worked for the Town Council for many years, cleaning the Guildhall. We wish her all the best.

Rory Bunting

Rory joined the team brought marketing and social media expertise to the Council, being well versed in liaising across a wide variety of organisations. We wish him well in his new job and relocation.



KEY EVENTS 2022-23

Remembrance Sunday 13th November 2022

KEY EVENTS & HIGHLIGHTS 2022-23



Above: Mayor Cllr Glenn Ginger



Above: Deputy Mayor Cllr Beverley Waite

Annual Meeting 11th May 2022

At the Annual Meeting on the 11th May 2022 Councillor Glenn Ginger was elected as Mayor and Councillor Beverley Waite was elected Deputy Mayor.

Mayor's Charity

The Mayor's charity for 2022-23 was South Shropshire Youth Forum. The youth organisation offers opportunities for individuals and groups to develop life skills through projects and activities. The core services are based on delivering youth clubs and play schemes, diversionary projects and helping to give young people a voice.

Mayor Making – 24th May 2022

The traditional Mayor Making Ceremony, to thank the outgoing Mayor, and welcome the newly elected Mayor, took place on Wednesday 24th May. Ruth Davies received a Civic Award for her community work with the Ludlow Food Bank.



Above: Ruth Davies with her civic award for her community work at the Ludlow Food Bank.



Remembrance Sunday – 13th November 2022

Remembrance Sunday was commemorated on Sunday 13th November with a parade to the Peace Memorial for the act of Remembrance and wreath laying. Followed by a procession to St Laurence's Church for a Service. The event was well attended by veterans, uniformed organisations, residents and members of the public.



Ludlow in Bloom

For some years Heart of England judges have come to Ludlow annually to see the beautiful gardens and wonderful community spirit. Unfortunately, the Ludlow in Bloom Committee decided not to enter in 2022 but are aiming to re-enter the 2023 competition.

Ludlow in Bloom still ensured that Ludlow looked beautiful and designed special floral tributes for the Queen's platinum Jubilee. The Direct Labour Force and Admin staff of the Town Council provide support to the Ludlow in Bloom Committee and the Committee also receives financial support from the Town Council. It's a partnership that keeps Ludlow looking loved.

"Everything that helps tourists and locals to enjoy Ludlow is essential prosperity of the town"

Viv Parry, Chair, Ludlow in Bloom

May Fair in 2022

The May Bank Holiday traditionally heralds the arrival of the May Fair, which is managed by Shropshire Council's Safety Advisory Group, the Town Council and the Fun Fair Organiser. After two year's absence due to the pandemic restrictions, the Fair returned with the unique Sunday Dodgems Service on the 1st May 2022.



Christmas Lights

The Christmas lights were put up during October and November with the customary return of the usual switch on at the end of November.





Above (left) the Christmas Tree in Castle Square. Storm patrol, (above right), also popped along to see our Christmas Card Competition Winner for 2022 along with the Mayor, Santa and his elves. And Russell Jones Jr delighted and entertained the crowds, as well as music provided by Sunshine Radio.



Above Left: The Mayor, Mayoress Gabriella Ginger, Christmas Card Winner Ottile Smith and Mum and Dad, Sarah and Oliver Smith – turning on the xmas lights.



Above Right: Christmas Card Winner, Ottilie Smith, Age 4



Above Middle: Russell Jones Jr, X-Factor entertained the crowds along with Sunshine Radio.

Ludlow Winter Festival

The first Ludlow Winter Festival was held on the last weekend in November 2022. The festival featured events from local organisations throughout the town. Attractions included a lit up tractor run organised by Ludlow Young Farmers, a Christmas light show in Ludlow

Castle, a Christmas bazaar in St Laurence's church, and the Christmas light switch-on event with Santa's grotto, reindeers, fairground rides and festive performances on the Events Square organised by Ludlow Town Council. Christmas markets, late night opening in independent shops, a maker's market organised by Ludlow Chamber of Trade and a lantern making workshop and parade was organised by the Ludlow Fringe. The Winter Festival united local groups in providing a fantastic weekend of entertainment for all ages.





Senior Citizen's Christmas Party

The annual senior's party was back, hosted by Ludlow College. This is a community event which Ludlow's residents thoroughly enjoy. It is a collaboration between the Town Council, Ludlow College staff, and students, and is supported by generous contributions of mince pies from the local bakeries and Tesco, as well as fruit from Farmers and many kindly donated raffle prizes from local businesses, residents and staff. The party started the month off, giving a little fizz of festive cheer. St Laurence Primary Choir sang a selection of songs and a live entertainer provided background and live music. Bingo was called by two volunteering students and the popular raffle was well received.



Above Left: Seniors enjoying the bingo.



Middle: Raffle prizes generously Donated by local businesses.



Above Right: St Laurence Primary School Choir.

Queen's Platinum Jubilee

On 2nd June 2022, Ludlow had a ball celebrating the Queen's Platinum Jubilee at Ludlow Castle. The eve finished with the lighting of the beacon and the singing of the National Anthem.







National Period of Mourning

On Thursday the 8th of September we received the sad news that HM Queen Elizabeth II had passed away whilst visiting her family home in Balmoral. Her Majesty the Queen was 96 at the time of her passing and had given over 70 years of loyal and devoted service to both the crown, the people of Great Britain and Northern Ireland, the realms and territories and the commonwealth.





The proclamation was read in Belfast, Edinburgh and Cardiff at 12 noon before the flag was dropped again across the UK (and indeed many parts of the world) at 1pm. The proclamation was then read by our current Mayor Cllr G Ginger in Ludlow at 4pm on the peace memorial Square

On the first official day of Mourning a procession of the Mayor Cllr G Ginger, Deputy Mayor Cllr B Waite and other members of Ludlow Town Council was led by Sergeant at Arms Nick Chapman, laid flowers in the Castle Gardens. (Far Left).



Prior to the day of the State Funeral of HM Queen Elizabeth II

The Mayor of Ludlow invites the residents of Ludlow to attend a short service to respectfully observe a one minute silence

At The Buttercross, Ludlow SY8 1AW
At 8pm on Sunday 18th September 2022





Mayoress of Ludlow, Gabriella Ginger led her father Mayor of Ludlow, Glenn Ginger and Ludlow Councillors to the Buttercross on the eve of the state funeral.

Angels of Ukraine Installation

Ludlow Town Council supported and unveiled an installation of beautifully crocheted angels, by Ukrainian artist Svitlana Dzedzei, in Castle Gardens on the 21st January. The artist's project was in collaboration with Ludlow's Refugee Support Group and is to remind people of the impact the war is having on Ukraine, particularly Ukrainian children, highlighting how many lives have been lost.



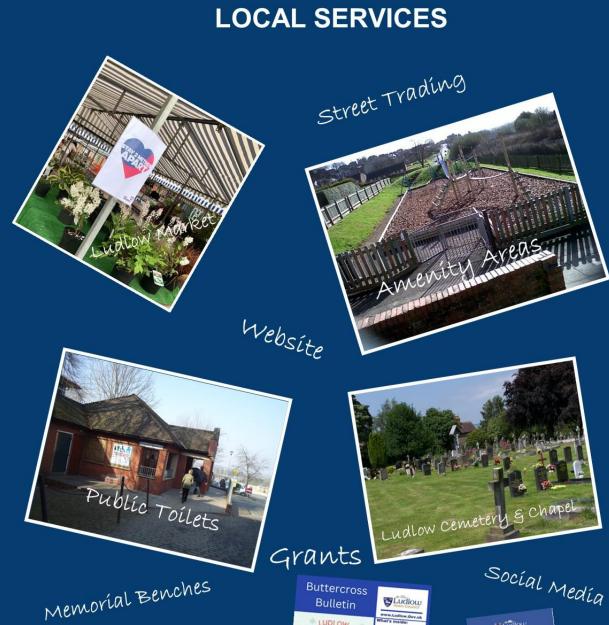
Above Left: The crocheted angels



Above Middle: The angels display being installed



Above Middle: The angels display being installed







Buttercross Bulletín



calendar of Events

LOCAL SERVICES

CLIMATE ACTION PLAN

Climate change is widely considered to be the largest problem facing humanity in the 21st century. Average temperatures in the UK have risen by over a degree in the last decade, weather patterns and extreme weather events such as storm Arwen (which decimated Ludlow's Medieval Fayre in 2021) have become far more frequent and record temperatures being seen across the UK year on year.

Ludlow Town Council declared its Climate Emergency Resolution in 2019, but the pandemic prevented any major action taking place. An important step in helping the Council to achieve its aim of reaching zero carbon by 2030 is to have a robust Action Plan with attainable objectives and a process for monitoring progress. Due to the time lost it was felt that upon return to 'normal life' Ludlow Town council in June 2021 to set up a Climate Action Task & Finish Group.

A Climate Action plan was subsequently approved by Full Council 7th March 2022, and the Climate Action Sub-Committee was formed. The six categories of the Climate Action Plan listed below are being integrated into the processes, communications and actions of Town Council.

The six sub-divisions of the action plan are:-

- MOBILISATION AND LEADERSHIP
- ENERGY EFFICIENCY
- RENEWABLE ENERGY
- CONSUMPTION AND WASTE
- BIODIVERSITY
- ENGAGING THE COMMUNITY

More detailed information can be found on the Town Council's website https://www.ludlow.gov.uk/your-council/climate-action



Ludlow Market

Ludlow Market, offering a great range of foods, gifts, clothing and household items, is well supported by locals and visitors throughout the year, whatever the weather.

The regular markets on Mondays Wednesdays, Fridays and Saturdays through the year are supported by specialist markets Thursday & Sunday from March to December. These markets sell plants and garden items, books, crafts, gifts, local produce and antiques. Income for 2022-23 was £190,657.64.



Street Trading

Street Trading pitches were regularly increase the vibrancy of Castle Square and the High Street Pitch next to the Buttercross, adds to the town's outdoor café culture with tables and chairs from an adjacent café.



Ludlow Museum at the Buttercross

Located in the historic Buttercross, Ludlow's museum is full of local artefacts with stories to tell. It was a record year for the number of visitors during 2022. Staff welcomed almost 7,000 visitors to the bright, two roomed Museum which is full to the brim of local history.

Admission fees and donations received were £5,233.04 and sales of merchandise reached £1,461,44.

The Museum temporarily closed for an extended Christmas break to allow for some much-needed deep cleaning and repainting. It reopened to the public in on Friday 6th January 2023



There is a new exhibit relating to the Mortimer family. Roger

Mortimer, 1st Earl of March was the most famous of the Mortimers, who after forcing the
abdication of King Edward II, effectively ruled England for four years with Queen Isabella. Roger

Mortimer built a chapel at Ludlow castle. Opening hours at Ludlow Museum at the Buttercross are
Fridays, Saturdays and Sundays 10-4pm and bank holiday Mondays throughout the year.

Admission is free for children and £1.20 each for adults.

AMENITY AREAS

The Town Council, cares and maintains the following public amenity areas within Ludlow:-







Above: St John's Gardens



Flower beds in Old Street

Linney Riverside Park
Wheeler Road Playing Fields
Henley Road Cemetery
Castle Gardens
St John's Gardens
Garden of Rest
Weyman Road
Henley Orchards
Housman Crescent Play area

The tasks of the Direct Labour Force includes mowing, strimming, gardening, maintenance, litter collection and watering.







Public Toilets



The Town Council cares and maintains the public toilets in Ludlow and these are located at Castle Street Car Park, Smithfield car park, Henley Road Cemetery and the Linney Riverside Park.

The income generated to support this important tourism service in 2022-23 was £6,741.17. Expenditure to provide the service was in the region of £45,000.

COMMUNITY GRANTS



Annual Core Grants

In 2022/23, Ludlow Town Council awarded a total of £40,346.00 in support of the following local organisations:

Visitor Information Services; Ludlow Assembly Rooms, Ludlow in Bloom, Ludlow Citizens Advice Bureau; Ludlow Concert Band, Friends of Whitcliffe Common; Working Together; Ludlow Fringe; Shropshire Youth Association; and South Shropshire Youth Forum.

Project Support Grants

Small grants of up to £300 totaling £800 were awarded to Ludlow 21, Ludlow Fringe, and Shropshire Army Cadets.

Members resolved that in future years, the maximum amount of funding that can be applied for is increased to £1,000.00.

HENLEY ROAD CEMETERY

Ludlow Town Council's Direct Labour Force maintains the Cemetery grounds year round to ensure the area looks its best. In 2022/23, there were 33 burials and 21 interments of cremated remains.

The income from purchase of graves and associated admin was £26,656.97. The expenditure required to maintain the cemetery is in the region of £55,000.



Memorial Benches



Requests are occasionally received by Ludlow Town Council from families who would like to commemorate a loved one in a practical and public way with a bench.

Benches also provide a service to the wider community offering a chance for rest and, if the location permits, quiet reflection. Memorial benches are

situated in the Cemetery, Dinham Gardens and Events Square



Ludlow Town Council Websites

www.ludlow.gov.uk



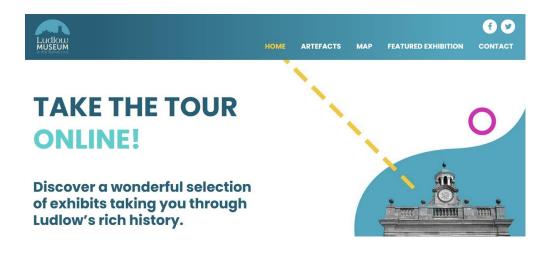
www.ludlowmarket.co.uk



The Town Council website along with the Ludlow Market website provides an abundance of information on Your Council, Services, Community, Youth, News Zone, Buttercross Bulletin, Project updates, Calendar of Events, Ludlow Alive with History, Henley Road Cemetery, Festivals, Ludlow Town Plan, Ludlow Markets, Grants, Mayors Charity, Current Agendas and approved Minutes and Ludlow Market.

The website for Ludlow Museum at the Buttercross offers insights into the rolling calendar of temporary exhibitions as well as the permanent artifacts. There is also a historic trail with a map to lead you around the town.

www.ludlowmuseum.co.uk



Buttercross Bulletin

The Ludlow Town Council aims to publish and distribute Ludlow Town Council Newsletter four times a year. With the arrival of a new Communications & Marketing Officer last year, a Winter Bulletin was produced and printed. Past copies of the Newsletters can be found at www.ludlow.gov.uk The Town Council has a monthly column in the free Local Ludlow magazine.



Calendar of Events



A useful list was produced, and distributed online and in print, but only in limited numbers. A standard print run and full Calendar of Events is planned and will be published and distributed for 2024.



Social media



Ludlow Town Council and Ludlow Museum at the Buttercross



Twitter:



Instagram:



tripadvisor Trip Advisor:

Town Council (@LudlowTC); Market (@LudlowMarket) Ludlow Museum at the Buttercross (@TheButterX)

Ludlow Market and Ludlow Museum at the Buttercross

Ludlow Museum at the Buttercross





PROJECTS



New Bus shelter at Sandpits Road November 2022

PROJECTS IN 2022-2023

Completed Projects:

- Installation of bus shelter on Sandpits Road.
- Throwlines at the Linney Riverside Park.
- Internal and external refurbishment works to the Guildhall.
- Internal refurbishment of the Ludlow Musuem at the Buttecross.
- Repairs to Buttercross shop window.
- Phase I upgrading of Ludlow market canopies.
- New 20 year lease for Wigley's Field Allotments.
- Creation of new Town Green at Sidney Road.
- Installation of a teen shelter at Wheeler Road Skate Park.





New Bus shelter at Sandpits Road November 2022



Internal Scaffold at the Guildhall December 2022

Ongoing Projects:

- CCTV Phase II installation of 13 new CCTV cameras in the wider vicinity of the whole town
- Town Walls at St Laurence Churchyard
- Market Parking the Town Council is in discussions with Shropshire Council regarding a solution for parking on the Market Square
- Repairs to chains and posts on the Castle Gardens retaining wall.
- Extending the burial area at Henley Road Cemetery.
- Shropshire Council Play Areas.
- Castle Street public toilets refurbishment.
- The Linney Riverside Park boating.

Public Consultations

- Budget Consultation
- Wheeler Road Skate Park Refurbishment

FINANCIAL SUMMARY 2022 / 23

