



Working with the Ambulance Service to install Public Access Automated External Defibrillator (AED) to help save lives 24/7 in Ludlow.

Ludlow Town Council was asked to help provide public access defibrillators in Ludlow. In Britain, each year 135,000 people die from sudden cardiac arrest. It is estimated that 85% of these victims could be saved with rapid treatment from an Automated External Defibrillator (AED).

Sudden cardiac arrest can happen to anybody – at any time, without warning. Having an AED in Ludlow could mean the difference between life or death. Every minute of delay in restarting a patient's heart can decrease their chance of survival by 10%.

Councillors Perks, Pound, Smithers and Toop made enquiries about a very successful scheme in Clun and reported back to Services Committee where it was welcomed as an excellent idea. Councillor Ed Jones from Newcastle Parish Council and Cliff Medlicott the Area Co-ordinator from West Midland Ambulance Service were invited to talk at Ludlow Town Council's meeting on 19 November 2012.

Cllr Perks said 'bringing this to the town council committee meetings when I was approached demonstrates the key role of the town council and how councillors and others can work together for the common good'

Ludlow Town Councillors resolved to support the scheme and to work with Ludlow Assembly Rooms to enable the defibrillator to be installed on an external wall of the building subject to planning consent from Shropshire Council.

At the same time, the Town Council has launched an initiative with West Midland Ambulance Service to train volunteers to use this simple portable machine which gives the heart an electric shock to restart it in cases of cardiac arrest. Volunteers will also be trained how to carry out C.P.R (cardio pulmonary resuscitation).

Training will take place on 9th December 2012 from 10.00 am to 4pm at the Beacon Rooms, Ludlow Castle. A.E.D trainers come from the West Midlands Ambulance Service Community Response Department and volunteers are advised that no previous medical training is necessary.

To be able to register, all trainees will be subject to an advance Criminal Records Bureau (CRB) check, which is free of charge. Forms will be made available on the day.

Volunteers will need to bring:-

Passport (if applicable)	Birth Certificate
Driving Licence	Utility Bill
	National Insurance Number

Application forms available from:

Ludlow Town Council, The Guildhall, Mill Street, Ludlow, SY8 1AZ
T: 01584 871 970